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# Fujian Business News | Lin Changqing: Deeply cultivate the property industry and build a first-class property service company



Fujian Business News

2022-08-16 16:04 Fujian

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At the opening ceremony of the 7th World Fujian Businessmen Conference, the Fujian Provincial People's Government specially commended 100 "Outstanding Non-Public Economic Builders in Fujian Province". It is reported that these commended people are all models of patriotism, dedication, law-abiding operation, entrepreneurship and innovation, and giving back to society. Fujian Business News showcased some of the outstanding builders of the non-public economy in Fujian Province, told good stories of Fujian business and promoted the positive energy of Fujian businessmen.



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Property management is a traditional industry, but it is also a sunrise  
Reporters photographed Putin stealing snacks  
They ignored the advice and kept pressurizing the kettle until it exploded  
19 people killed by lightning in one day in India  
higher and higher quality of life, the property management industry is  
An explosion occurred at a chemical plant in Dongguan, Guangdong  
also growing and full of vitality, and more and more property  
companies are accelerating their market layout.

Lin Changqing, the founder of Fujian Yongan Property Management Co., Ltd., led the company to take advantage of the trend and embark on the path of market-oriented expansion, becoming a leading enterprise in Fujian's property industry.

Fujian Yongan Property Management Co., Ltd. was established in January 1993. Adhering to the corporate mission of "always serving the people and bringing peace to the world" and the core values of "being upright in heart and on the right path, doing good and achieving good", it has become one of the first national first-class qualified enterprises in Fujian Province, one of the top 100 companies in China's

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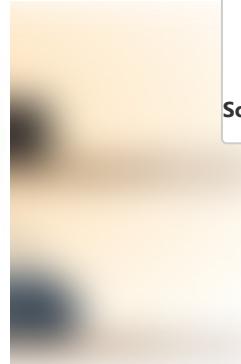
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## 国际奢侈品牌名称及图标-大气独特的名字-寓意好的起名大全



In 2013, Fujian Yongan Property was officially shortlisted as a national strategic partner of Wanda Group. Now the company has established **Trending** in 30 cities across the country, with 126 property management projects covering office buildings, residences, parks, colleges and universities, with an area of more than 13 million square meters and serving a population of 300,000. The company's fully entrusted projects have covered a variety of business formats such as business buildings, boutique communities, science and technology parks, educational institutions, etc. At the same time, it has established a corporate management system that is goal-oriented, guaranteed by systems, and based on corporate culture, to create a mainstream brand that integrates professional, standardized, intelligent, international management vision and a national strategic layout.

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## With a passion for entrepreneurship

### Set sail in Fuzhou by the sea

Lin Changqing , who was once a civil servant in the tax department , quit his job in 1993 and went into the property management industry, founding Fujian Yongan Property Management Co., Ltd., which he has been doing for 29 years. At the beginning of Fujian Yongan Property, Lin Changqing was not an entrepreneur with rich experience and excellent management in the industry.

Over the past 30 years, Fujian Yongan Property has grown from small to large not only by relying on the great passion in the early days of its business, but also by always having an open mind like the sea to

innovate again and again.

It is also Lin Changqing's spirit of reform that has enabled the company to achieve one impressive result after another in the 29 years of hard work. It is now the vice president unit of the China Property Management Association, one of the top 100 campus property service units in the country, a leading company in office building property services, and has introduced the "8+2" standardized management system.

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Lin Changqing has a lot of feelings along the way. "I remember when

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Fujian Yongan Property was first established, it developed from the first

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Fumingyuan apartment project to 27 large and medium-sized cities

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across the country, with the value of assets under management

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Fujian Yongan Property has comprehensively built a "red property" and "rule of law property" demonstration community. With its good market reputation, excellent achievements and rich special service models, in 2022, it was awarded the "Fuzhou City Two New Organizations Party Building Work Brand Unit" by the Organization Department of the Fuzhou Municipal Committee of the Communist Party of China and the Fuzhou Municipal Committee of the Communist Party of China Non-public Enterprises and Social Organizations Working Committee. In September 2020, it was awarded the "Top 500 Property Service Enterprises with Comprehensive Strength in 2019"; in 2018, it won the "58th Place in Comprehensive Strength of Property Service Enterprises in 2018" awarded by the China Property Management Association and other excellent honors.

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Lin Changqing said that Yongan's achievements today are a satisfactory answer to our strategic direction of "party building leadership, standards first, and technological empowerment", and are the result of hard work from successive generations of Yongan people. Our development to date is by no means accidental, but has been consolidated step by step.

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## Hold on to the "baton" of the times

### Gather strength and set sail again

Fujian Yongan Property is a mirror of Fuzhou Property. Its management model and business philosophy also reflect the current situation and management service level of Fuzhou Property.

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China's property management industry into a new era. The property management industry became the darling of all kinds of capital.

Fujian Yongan Property went with the trend, firmly grasped the rhythm of the times and kept pace with the times. In 2015, it quickly launched mobile services. All of the more than 100 projects involved were covered by the cruising butler, which used the mobile client to grasp the key nodes of the service and standardize the service standards. The emergence of the cruising butler has greatly improved the quality, speed and attitude of community services, and has been widely recognized by residential tenants, and customer satisfaction has also been comprehensively improved.

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When the traditional service industry meets the intelligent information management system, it also brings an upgrade to the management model for Fujian Yongan Property. "The cruise butler is available on the mobile phone APP. The front-line managers, supervisors and employees of the project must follow the standard requirements of the cruise butler every day, do their job well, and upload their work site results. The headquarters has a dedicated quality control personnel to

management assessment and approval." Lin Changqing said.

While providing good property services, Lin Changqing is also actively exploring a new model of "property services + life services" to expand the boundaries of value-added services; constantly innovating business models to achieve sustained growth, and using "new ideas, new patterns, and new models" to provide owners and customers with more convenient, higher quality, and warmer services.

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How can property companies form a cooperative alliance? Lin Changqing talked about it generously: Through the power of capital,

**Trending**

we should reorganize and merge, and take the path of scale and

economy. In this process, we should also consider the convenience and

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speed of the owners' lives, because Yongan Property is a large property

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through the Internet, so that owners can enjoy more convenient and

faster home life services.

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industry is currently at a critical stage from high-speed growth to quality development. Property management has encountered a bottleneck of management homogeneity. We must embrace the Internet, use current advanced resources and the Internet's thinking mode to improve the quality of property services, and use refined management to form our own "core competitiveness."

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### Ordinary persistence

#### Extraordinary quality

Russia's former deputy defense minister, who was accused of fleeing, appears  
Property management is related to the people's well-being and is a basic project for social governance. In addition to being a "property person", Lin Changqing is also a two-term representative of the Fuzhou Municipal People's Congress and a two-term member of the Municipal CPPCC. He performs his duties actively and conscientiously. On weekdays, he makes good use of his own advantages and actively participates in the writing of proposals and offers suggestions. In 2016, he made a proposal on "How to Strengthen the Safety Management of Elevators", which provided great advisory value to the government and became a key proposal of the Fuzhou Municipal CPPCC. In this regard, Lin Changqing not only actively performed his duties, but also demonstrated his demeanor as a CPPCC member.

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Lin Changqing once said in an interview: "This is a special identity and  
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a sacred responsibility. I am fully aware of the importance of my position. The industry also needs to leverage the government platform to help the reform, development, transformation and upgrading of the property management industry."

He believes that education and training are an important part of corporate culture building. Frontline personnel must establish the concept of "gratitude" and create the value of professional companies in the service process, so that owners can feel the convenience, comfort and warmth of life brought by professional services. Therefore, Lin Changqing often organizes community activities and public welfare activities, and organizes employees' spare-time project activities at more levels, so that employees can truly feel that the company is their home, the project is their home, and the community is their home.

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employees to unite and devote themselves to epidemic prevention work and contribute to it. In daily management and service, Yongan Property strives to provide owners with professional security protection, water and electricity services, cleaning and greening services, and always takes the needs of the owners as the starting point and end point of property work, helping to solve problems, providing owners with considerate services, and creating a civilized, safe, comfortable and convenient living environment for the owners.

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Lin Changqing believes that faith is the "root" and "soul", plays the role of a "stabilizer", can continuously enhance the cohesion and competitiveness of the enterprise, and escort the healthy development of the enterprise. Therefore, he said that in the future, he will continue to carry forward the spirit of gathering momentum for reform and innovation, keep in mind the "Yongan Promise", practice the concept

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with a positive attitude, and contribute to the "Chinese Dream" "Yongan Dream".

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In the future, Yong'an Property will continue to uphold the mission "always serving the people and bringing peace to the world" and the core values of "being upright in heart and on the right path, doing good and achieving good results". Yong'an Property people will implement the planned nodes one by one, and strive to promote various tasks. They will constantly reflect on and find gaps in their work, and accurately formulate practical measures based on the clarification of each stage goal, so as to do every ordinary job well, do it meticulously, and achieve results.

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