

The 2024 China International Property Management Industry Expo opens in Beijing!

China Property Management Association July 24, 2024 18:18



On the morning of July 24, the 2024 China International Property Management Industry Expo was grandly opened at the Beijing Shougang Convention and Exhibition Center. The popularity of a series of people's livelihood topics surrounding good houses and good services also heated up, attracting widespread attention.

With the theme of "Providing good services for 'good houses, good neighborhoods, good communities and good urban areas'", this exhibition is hosted by the China Property Management Association, undertaken by China Property Management Magazine and Beijing Property Management Industry Association, and co-organized by 236 local property management associations across the country. The three-day 7 major theme exhibitions + 16 professional forums will comprehensively display and exchange innovative practices and typical cases in the process of achieving the overall goal of "from good houses to good neighborhoods, from good neighborhoods to good communities, and from good communities to good urban areas" in the property management industry in various places, focusing on new technologies, new equipment and new services with application value at home and abroad in the industrial chain, and

showcasing the achievements and experience of new quality productivity in promoting the high-quality development of property management.

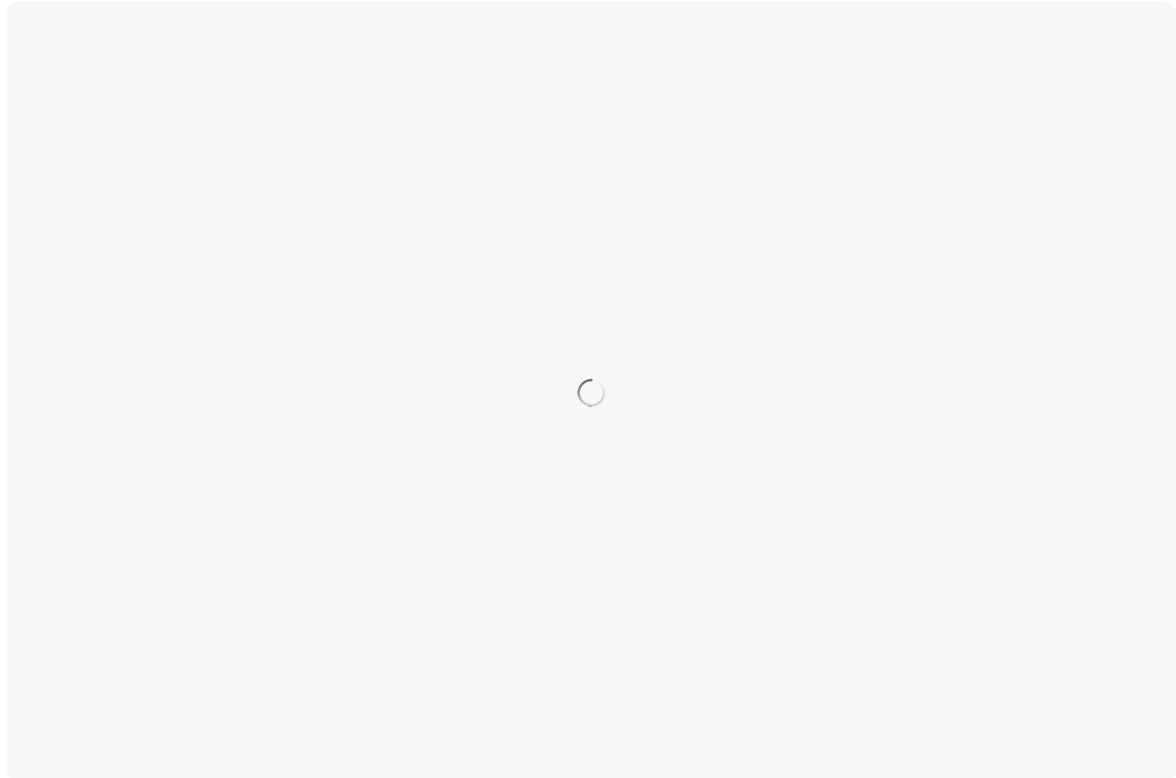


Opening Ceremony

Li Xiaolong, Director of the Real Estate Market Supervision Department of the Ministry of Housing and Urban-Rural Development, Yan Wenbin, former Vice President of Xinhua News Agency, Zhou Bin, Deputy Director of the Administrative Department of the Ministry of Foreign Affairs, Zhao Fuhai, Deputy Secretary of the First Joint Party Committee and Secretary of the Discipline Inspection Commission of National Industry Associations and Chambers of Commerce, Wang Zhihong, President of the China Property Management Association, He Jingtao, Member of the Party Leadership Group and Deputy Director of Beijing Municipal Housing and Urban-Rural Development Commission, Ai Bailu, President of the Beijing Property Management Industry Association, Li Yan, Director and General Manager of Beijing Capital Development Holdings (Group) Co., Ltd., Wang Shizhong, Deputy General Manager of Shougang Group Co., Ltd., as well as leaders from industry regulatory departments of various provinces and cities, guests from the China Property Management Association and local property industry associations across the country, representatives of property service companies, suppliers and service providers, media representatives, etc., nearly 500 people attended the opening ceremony.

As China's economy shifts from a high-speed growth stage to a high-quality development stage, the property management industry is welcoming new development

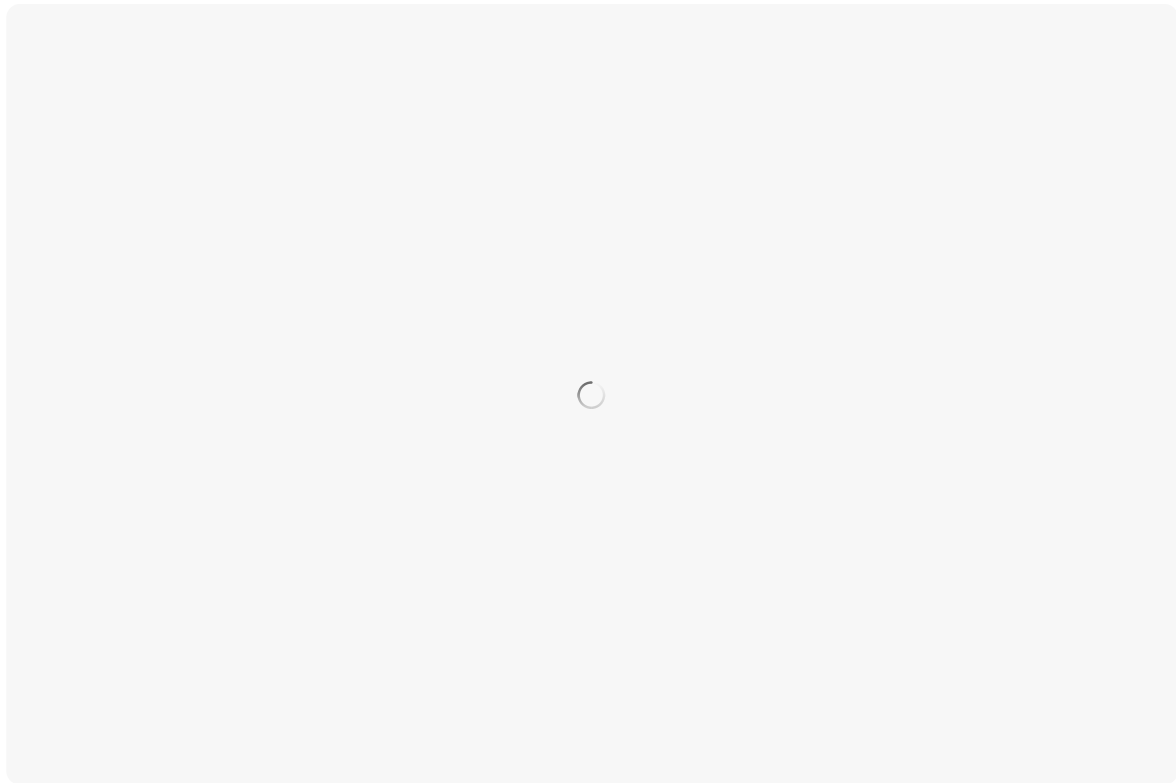
opportunities. During this year's two sessions, Ni Hong, Minister of Housing and Urban-Rural Development, pointed out that under the new real estate development model, "in the future, we will compete for high quality and good service. Whoever can seize opportunities, transform and develop, whoever can build good houses for the people and provide good services will have a market, development and a future . "



Li Xiaolong, Director of the Real Estate Market Supervision Department of the Ministry of Housing and Urban-Rural Development

Li Xiaolong, Director of the Real Estate Market Supervision Department of the Ministry of Housing and Urban-Rural Development, said at the opening ceremony that the property management industry should fully recognize the new opportunities and new requirements for building good houses, return to the original intention of service, work hard on internal strength, actively participate in the construction of good houses, and provide good supporting property services for good house projects, so that the people can truly feel the high-quality living experience brought by good houses. In recent years, the Ministry of Housing and Urban-Rural Development has attached great importance to property management, and has jointly issued a series of documents with relevant departments to guide property service companies to expand their service scope, explore the "property service + life service" model, strengthen the construction of smart property management service capabilities, promote the integration and development of online and offline services, and meet the diversified residential service needs of residents; at the

same time, it has guided various places to strengthen the joint construction of community property party building, promote the establishment of a party building-led grassroots governance coordination mechanism, and promote the construction of a beautiful home with high-quality property services.



Wang Zhihong, President of China Property Management Association

Wang Zhihong, president of the China Property Management Association, said that the good services that property management can provide are the connotation and due meaning of "good houses, good neighborhoods, good communities, and good urban areas". The people's demand for high-quality housing and high-quality living environment is the potential and strategic support for the next stage of urban development. This China Property Expo clearly takes "providing good services for 'good houses, good neighborhoods, good communities, and good urban areas'" as its theme. The purpose is to build a platform to jointly study the "four good" construction and clarify the supporting good service standards; jointly support the "four good" construction, increase industry innovation efforts, and provide high-quality services, so that good houses, good neighborhoods, good communities, and good urban areas can become a reality; jointly benefit from the "four good" construction, strive to build brands, create industrial opportunities, and thus form a new growth point for the industry.

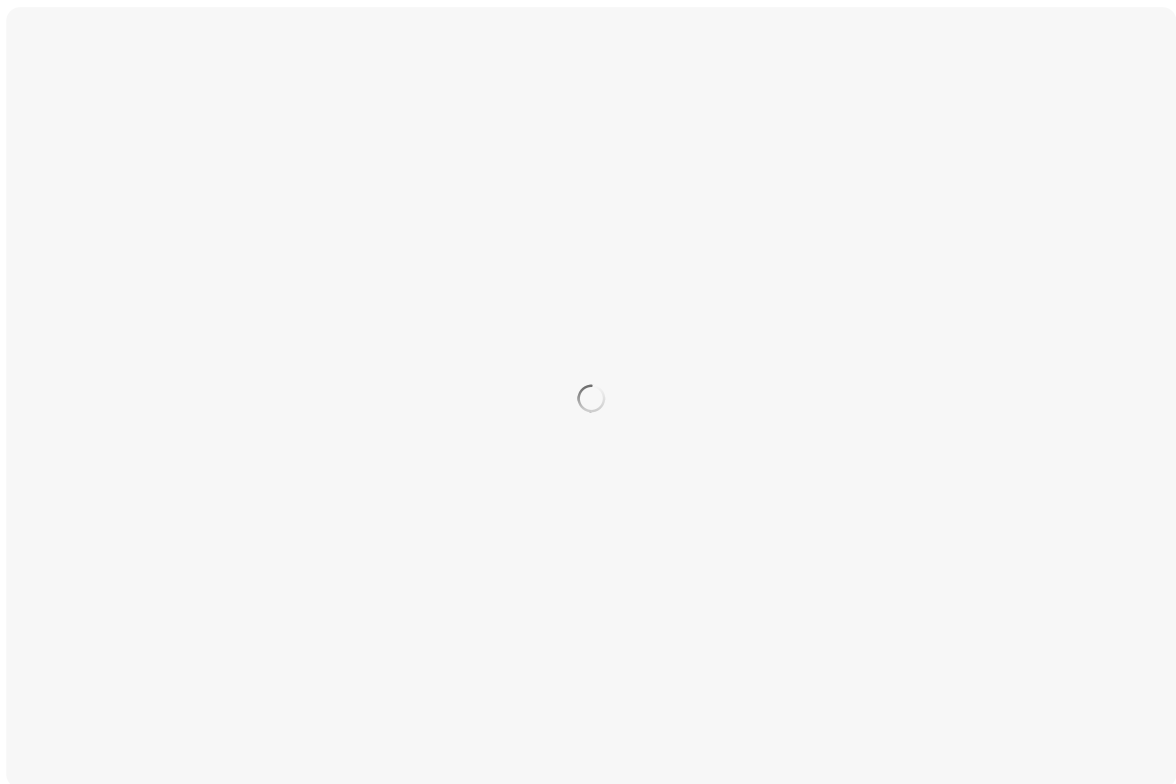


Beijing Municipal Housing and Urban-Rural Development Commission
He Jingtao, member of the Party Leadership Group and deputy director

The China International Property Management Industry Expo has been held for six sessions, and this year is the first time it is held in Beijing. He Jingtao, member of the Party Leadership Group and deputy director of the Beijing Municipal Housing and Urban-Rural Development Commission, said that in recent years, the property management industry in Beijing has undergone milestone changes. Since the introduction of the "Beijing Property Management Regulations" in 2020, the city has continued to promote the standardization of property management, improve various supporting policies, implement a three-year action plan, and continuously improve property services. The property management system under the framework of party building leading community governance has been initially formed. In the future, Beijing will further explore innovations in market cultivation, rule of law construction, talent training, and service improvement in property management to polish the brand of "Beijing Property Services".

As the only international exhibition in the property management industry registered with the Ministry of Commerce, this year's China Property Management Expo has received a positive response from companies in the industrial chain. A total of more than 240 outstanding suppliers from home and abroad participated in the exhibition. The exhibition has set up seven exhibition areas, including the "Good Houses and Good Communities" theme exhibition area, the "Grassroots Governance and Urban Services"

theme exhibition area, the smart property theme exhibition area, the facilities and equipment theme exhibition area, the local characteristics exhibition area, the community life exhibition area, and the public welfare exhibition area. It will present a feast of technology and ideas that can be seen, touched, experienced, and communicated around topics of public concern and new highlights in the industry. At the same time, the 7th Property Management Innovation and Development Forum will be held, including 16 theme forums such as "Good Houses, Good Services", "Full Life Cycle Management of Buildings", "Waste Classification", "Smart Property", "Community Life Services", "'Total to Total' Property Management Practice", "Housing Safety Appraisal", and "Super High-rise Building Operation and Management". More than 200 experts, scholars and industry representatives will be invited to jointly discuss the new achievements and new experiences of new quality productivity in promoting the high-quality development of property management and improving the people's better life.

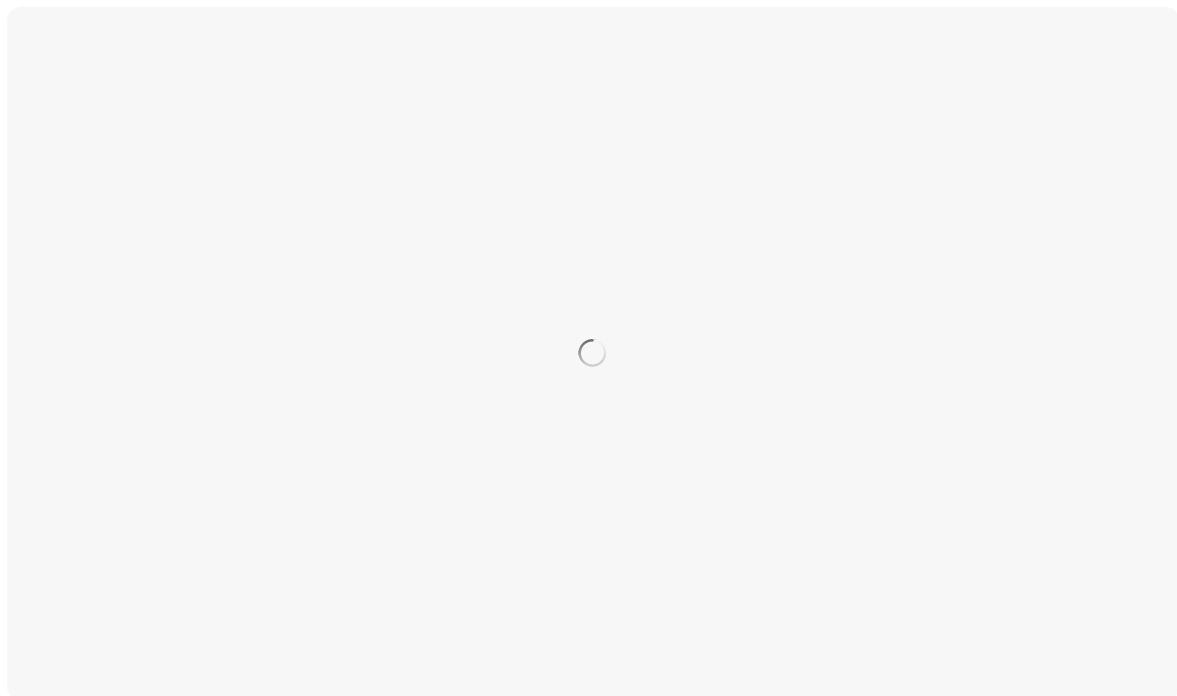


Li Yan, Director and General Manager of Beijing Capital Development Holdings Group Co., Ltd.

Li Yan, director and general manager of Beijing Capital Development Holdings (Group) Co., Ltd., the organizer of the opening ceremony of this year's China Property Expo, said that the China International Property Management Industry Expo, hosted by the China Property Management Association, has promoted the exchange of ideas, the complementarity and mutual benefit of resources, the integration of technology and services, and the gathering of wisdom and strength. It has continuously deepened the

exploration of the important topic of providing good services for "good houses, good neighborhoods, good communities, and good urban areas", which will help property service companies to continuously improve service quality, enrich service content, and better meet people's yearning for a better life.

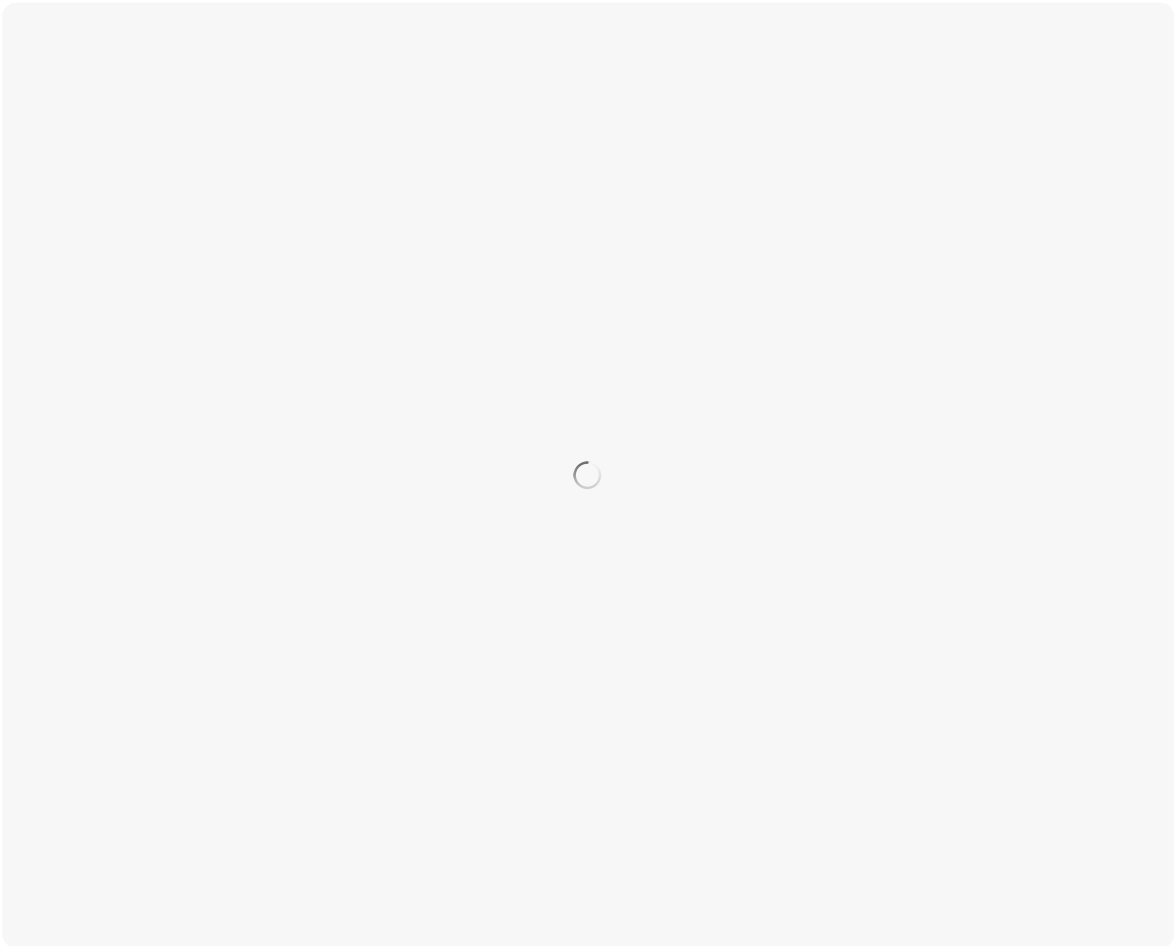
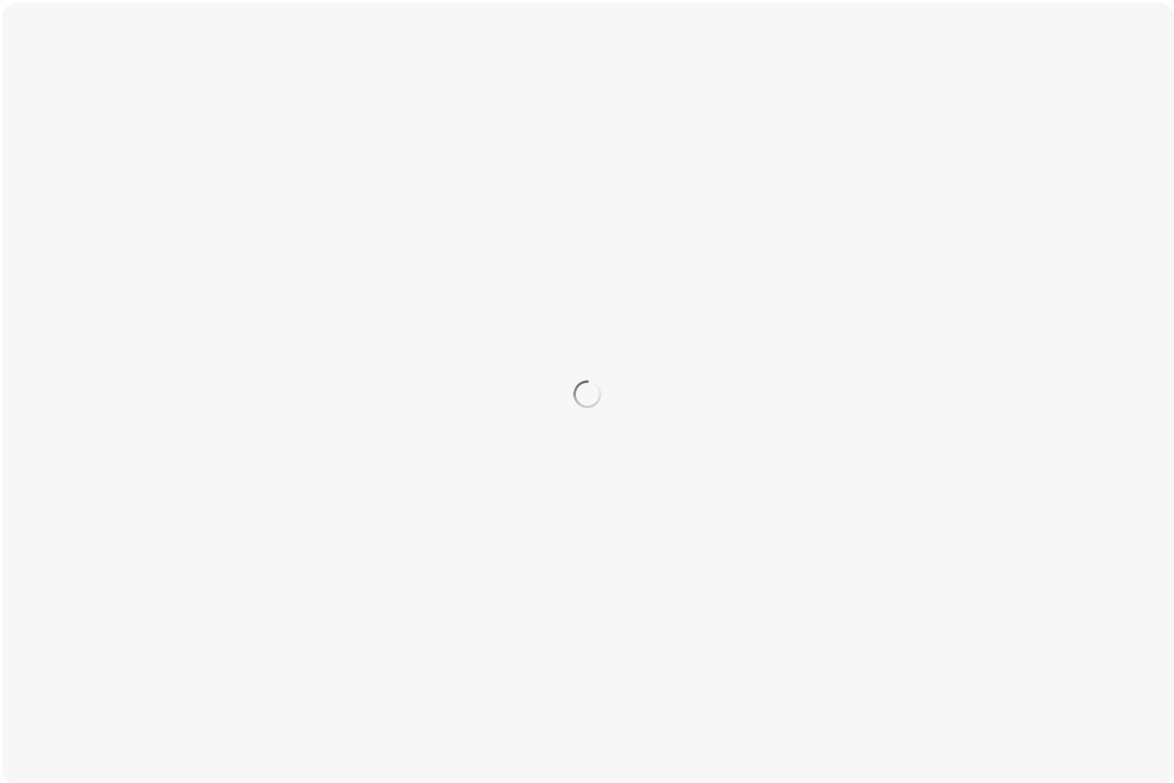
Since 1981, the property management industry in mainland my country has developed to the present, with a property management area of 38.6 billion square meters and nearly 10 million employees. As my country's economy shifts from a high-speed growth stage to a high-quality development stage, property services have also changed from "whether there is" to "how good it is", and the property management industry has entered a new stage of development. In this process, the China Property Expo has developed into an industry publicity window with extensive influence and an authoritative communication and cooperation platform, which has promoted effective cooperation and coordinated development between the supply and demand sides of the property management industry chain, and new technologies and new achievements have been rapidly promoted and applied. New concepts, new models and new experiences have enabled the industry to develop healthily and sustainably. The property management industry has also demonstrated its vigorous vitality and bright prospects for development to all sectors of society through the China Property Expo.



Mainstream media including Xinhua News Agency, China Central Radio and Television, China Construction News, Science and Technology Daily, Economic Information Daily, China News Service, Beijing Radio and Television, Beijing Daily, Beijing Business Daily,

Beijing News, Capital Construction News, China Securities Journal, China Economic Times, China Industrial News, Consumer Daily, China Business Daily and other mainstream media will provide all-round coverage of the 2024 China International Cargo Exhibition and Convention Center.





#2024 China International Cargo Exhibition 57

China Property Expo: Explore innovative property management to enhance indust...

Focusing on new practices in the industrial chain and exchanging new highlights in