

"Service Strengthens the Foundation and Steady Progress - Private Meeting on Exploring High-quality Development of Service Capabilities" was successfully held

Fujian Property Management Association December 08, 2023 21:13

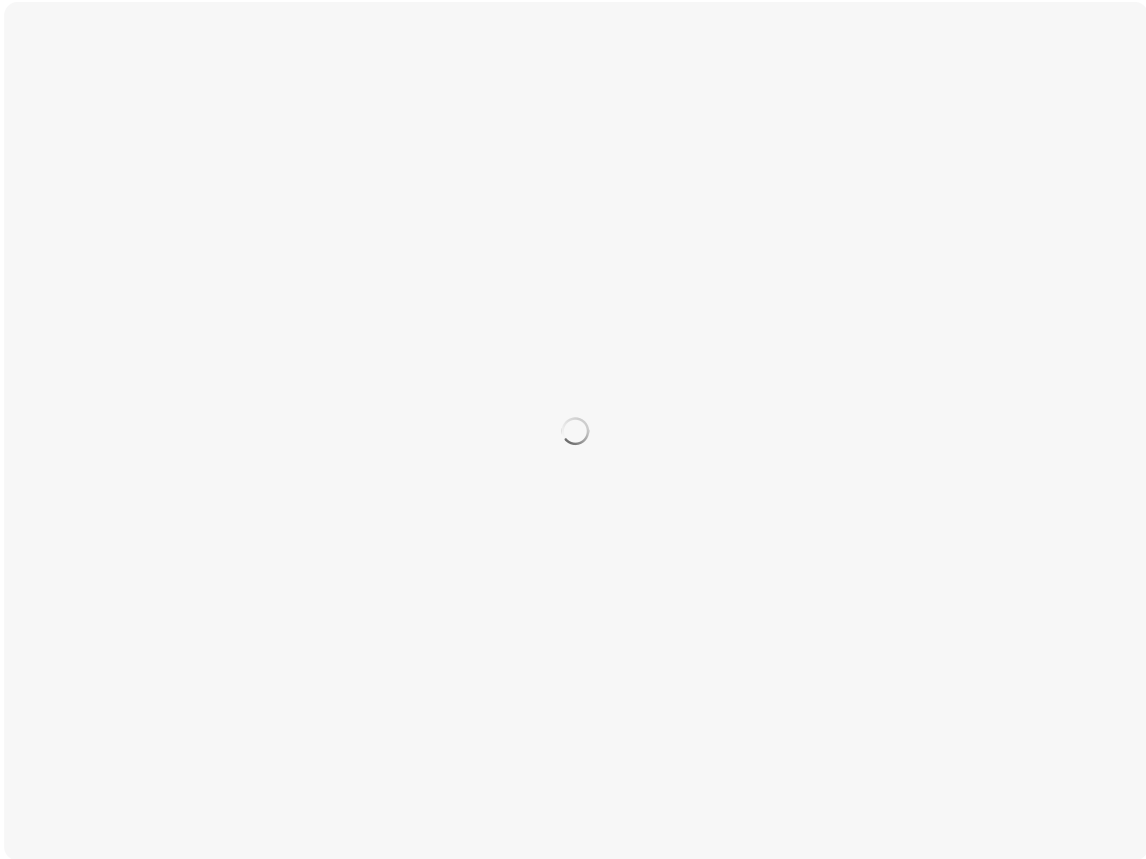
On December 5, 2023, the private event "Strengthening the Foundation through Service and Moving Forward Steadily - Exploring High-Quality Development of Service Capabilities" hosted by the Fujian Property Management Association and co-organized by CRIC Property Management East China Region and the School of Business Administration of Fujian Jiangxia University came to a successful conclusion.



Liu Yutao, President of the Fujian Property Management Association, delivered an opening speech. She said that 2023 is a year full of major challenges for the property management industry in Fujian Province. As the coverage of property management continues to increase and the service boundaries continue to extend and expand, how can local property companies break through in the face of market competition? How can foreign companies better integrate? How can property companies assess the situation, explore new directions, and promote the healthy and high-quality development of the industry with a new look has become an important research topic in the industry.

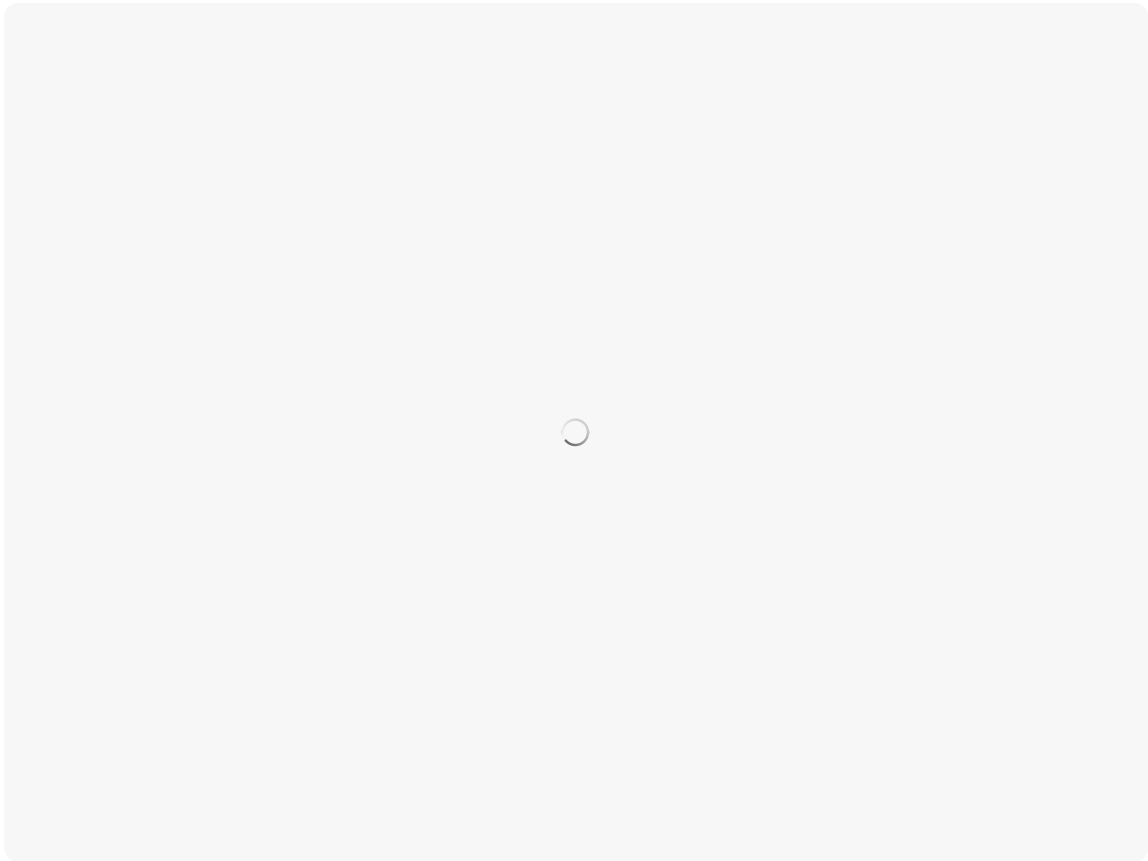
The comprehensive service capabilities of property service companies in the future will become a valuable cornerstone for the survival and development of enterprises, and a key competitive advantage for property service companies. In the current industry

environment, we need to be committed to solving the way out for enterprises and the sustainability of development, and continuously improve our service energy and service capabilities. At the same time, through the platform of the Provincial Property Management Association, we must integrate and guide the connection between enterprises and universities, solve the problem of the disconnection between school education and industry needs, and cultivate high-quality professionals to meet the transformation needs of the industry. Mobilize the enthusiasm of property enterprises, let enterprises consciously and proactively contribute to talent training, form a virtuous circle of mutual benefit, and reserve energy for the selection of corporate talent pools.



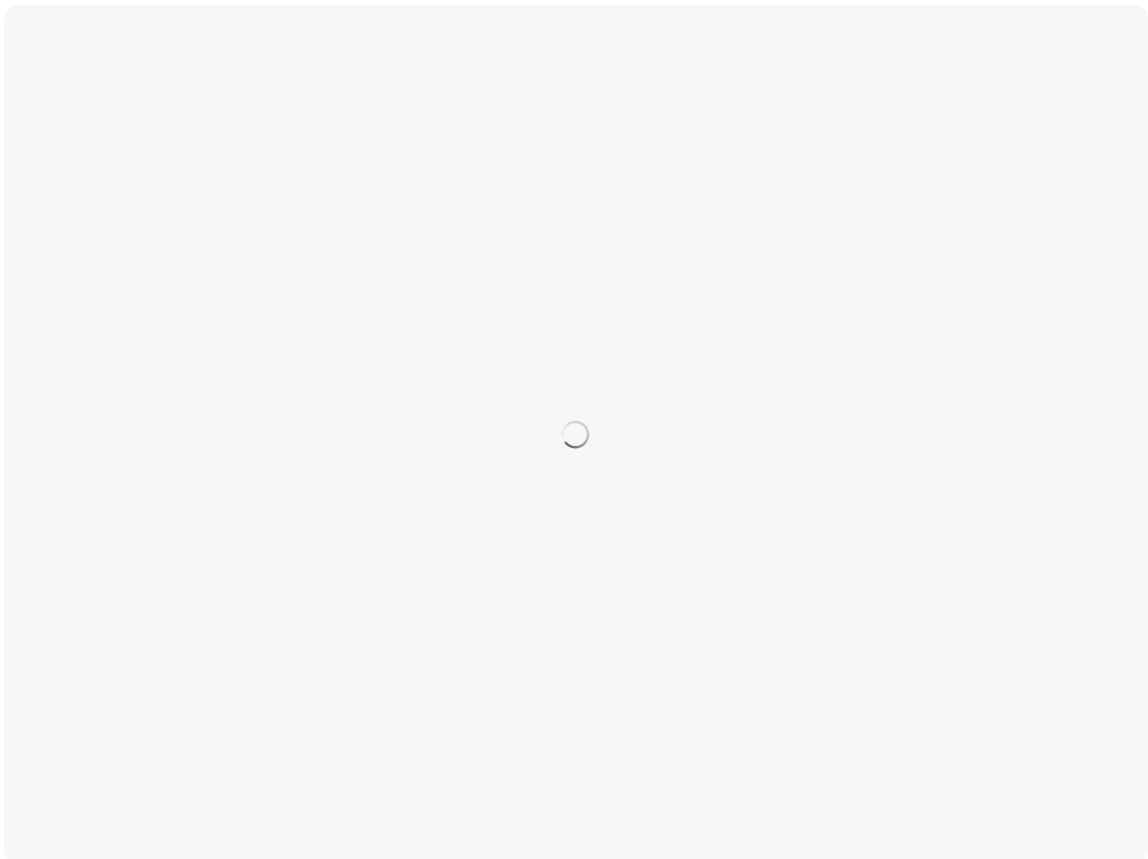
Liu Yutao, President of Fujian Property Management Association

Chen Jue, General Manager of East China Region of CRIC Property Management, provided in-depth industry insights and shared excellent cases on "Current Development Situation of Property Industry and Decoding Excellent Service Capabilities".



Chen Jue, General Manager of East China Region of CRIC Property Management

Xiao Zhiming, vice dean of the School of Business Administration of Fujian Jiangxia University, gave a keynote speech on "Happiness in the Property Management Industry and the Service Competitiveness of Property Enterprises."



Xiao Zhiming, Vice Dean of the School of Business Administration, Fujian Jiangxia University

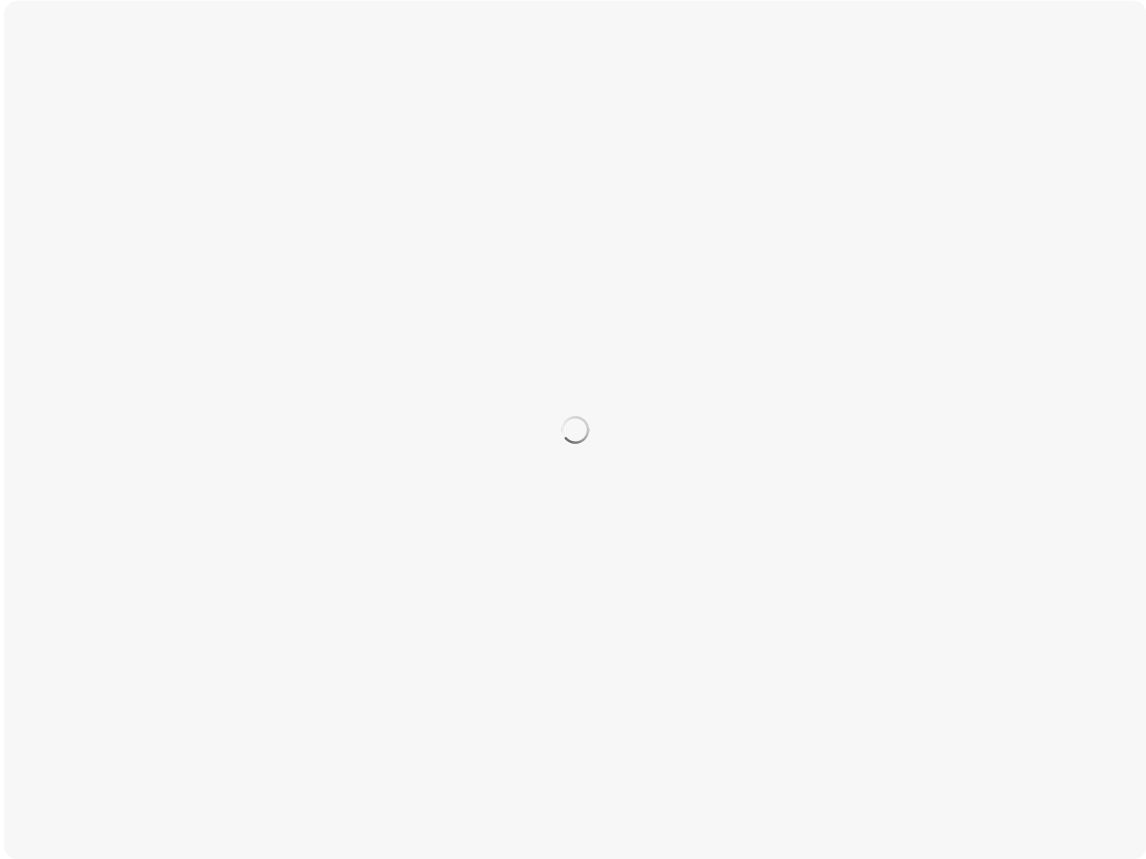
Wang Qin, an expert from the Shanghai Property Management Association and deputy director of the Diversified Operation Committee, gave a keynote speech on "New Innovative Capabilities of Property Management Companies: The Motivation and Ability of Value-Added Services."



Wang Qin, expert of Shanghai Logistics Association and deputy director of the Diversified
Operation Committee

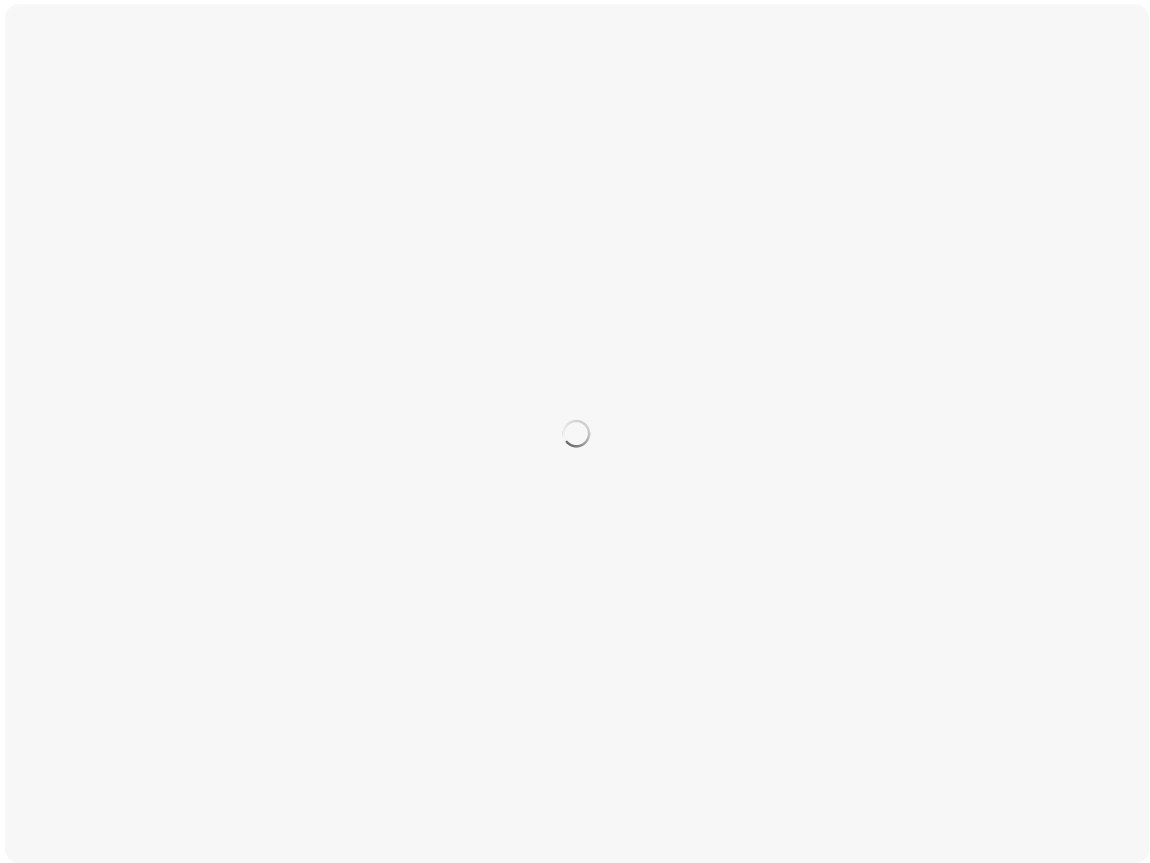
The core of this private meeting is "service capability". The guests include He Xinqiang, Chairman of Fuzhou Baosheng Property Management Co., Ltd., Ou Lanjuan, General Manager of Fuzhou Hengyu Property Management Co., Ltd., Lin Changqing, Chairman of Fujian Yongan Property Management Co., Ltd., Hong Jun, General Manager of Yangguang Zhibo Property Service Co., Ltd., Yu Huaxiu, General Manager of Fuzhou Rongqiao Property Management Co., Ltd., Xiang Lingyun, Chief Partner of Wanwuyun Xiamen Region, Wu Jianyong, Assistant President of Rongxin Service Group and General Manager of Northern Fujian Regional Property Company, Yan Ling, General Manager of Fuzhou Jinhui Property Management Co., Ltd., Qiu Huaping, General Manager of Shimao Service Fuzhou Central City Company, and Country Garden Life Service Group Co., Ltd. President Zhang Fayue, General Manager Fang Min of Poly (Fujian) Property Management Co., Ltd., Vice President Wang Xiaoliang of Huachuang Lifestyle Co., Ltd., General Manager Wu Wenxiang of Fuzhou Haisheng Property Management Service Co., Ltd., General Manager Zhang Yansheng of Fuzhou Taihe Property Management Co., Ltd., Executive Vice General Manager Zhuo Weiqiang of Fuzhou International Trade City Services Co., Ltd., General Manager Gao Xiuming of Fuzhou Project Company of Xiamen Company of China Resources MixC Property Management, General Manager Chen Jue of East China Region of CRIC Property Management, Head of Fujian Region of East China Region of CRIC Property Management Li Zhenghui, Shanghai Property Association expert and Deputy Director

of Diversified Business Committee Wang Qin and other chairmen and general managers of nearly 20 outstanding companies attended the event.



(Swipe left and right to view more live pictures)

During the discussion session, Lin Changqing, Chairman of Fujian Yongan Property Management Co., Ltd., Hong Jun, General Manager of Sunshine Zhibo Property Service Co., Ltd., Wang Xiaoliang, Vice President of Huachuang Life Co., Ltd., Xiang Lingyun, Chief Partner of Vanke Cloud Xiamen Region, and Fang Min, General Manager of Poly (Fujian) Property Management Co., Ltd., as representatives, shared their views from the current development point of the industry and from the perspective of their own companies.



(Swipe left and right to view more live pictures)

The appointment ceremony of visiting professors of the School of Business Administration of Fujian Jiangxia University and the apprenticeship ceremony of students majoring in property management of the School of Business Administration of Fujian Jiangxia University brought the whole event to a climax. I believe that in the future, through the platform of Fujian Property Management Association, under the idea of co-construction and co-governance of industry-university-research integration, the enthusiasm of property enterprises will be fully mobilized, so that enterprises can consciously and actively contribute to talent training, forming a virtuous cycle of mutual benefit and reciprocity, and more effectively enhancing the core competitiveness of enterprises and universities.



(Swipe left and right to view more live pictures)

In recent years, Fujian Province has implemented detailed and pragmatic policies and regulations on property management, a fair and orderly market environment, and strong corporate development and innovation, which have promoted the vigorous development of the property industry. A large number of nationally leading property service companies have emerged, creating many cutting-edge service cases for the industry.

The Fujian Property Management Association will also devote itself to industry construction with a more active attitude, further deepen the research on Fujian's service capabilities, help regional property companies improve their service levels and high-quality development, discover regional service benchmarks, and promote the Fujian property management industry to move towards healthy development.



Fujian Property Management Association

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