

Cultivating high-quality talents to enable high-quality development —— The 3rd Property Management Human Resources Development Forum was successfully held

Human Resources Committee China Property Management Association

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On the afternoon of October 13, the parallel forum of the 6th Property Management Innovation and Development Forum - the 3rd Property Management Human Resources Development Forum was successfully held. The forum was hosted by the China Property Management Association and organized by the Human Resources Development Professional Committee of the China Property Management Association. The forum attracted nearly 300 participants and more than 20,000 people watched the live broadcast online.



Gong Yaling, Vice President of China Property Management Association

Gong Yaling, vice president of the China Property Management Association, delivered a speech at the forum. She said that the purpose of this forum is to explore the core of talent development in the new era, analyze new concepts, new strategies and new measures for talent development, provide new ideas, new models and new experiences for talent development, and enable high-quality development of the industry.



Zhang Yuan, member of the Expert Advisory Committee of the Ministry of Human Resources and
Social Security

Zhang Yuan, a member of the Expert Advisory Committee of the Ministry of Human Resources and Social Security, delivered a speech entitled "New Era, New Technology, New Occupation, New Development". He said that the future development path of vocational education is to first adapt to the talent needs of industrial development in the new era and improve the matching degree of supply and demand of vocational education talent training; second, to be demand-oriented and quality-centered, and build a modern vocational education system that serves the cultivation of high-quality talents.



Zhou Xinyi, Chairman of the Human Resources Development Committee of the China Property Management Association and Dean of the School of Modern Property Services and Real Estate Management of the Open University of China

Zhou Xinyi, chairman of the Human Resources Development Committee of the China Property Management Association and dean of the School of Modern Property Services and Real Estate Management of the National Open University, delivered a speech entitled "Taking advantage of the new era of vocational education reform to forge a talent engine for high-quality development." She proposed that there are three major paths to achieve efficient connection and integration of the industrial chain, education chain, talent chain, and innovation chain.



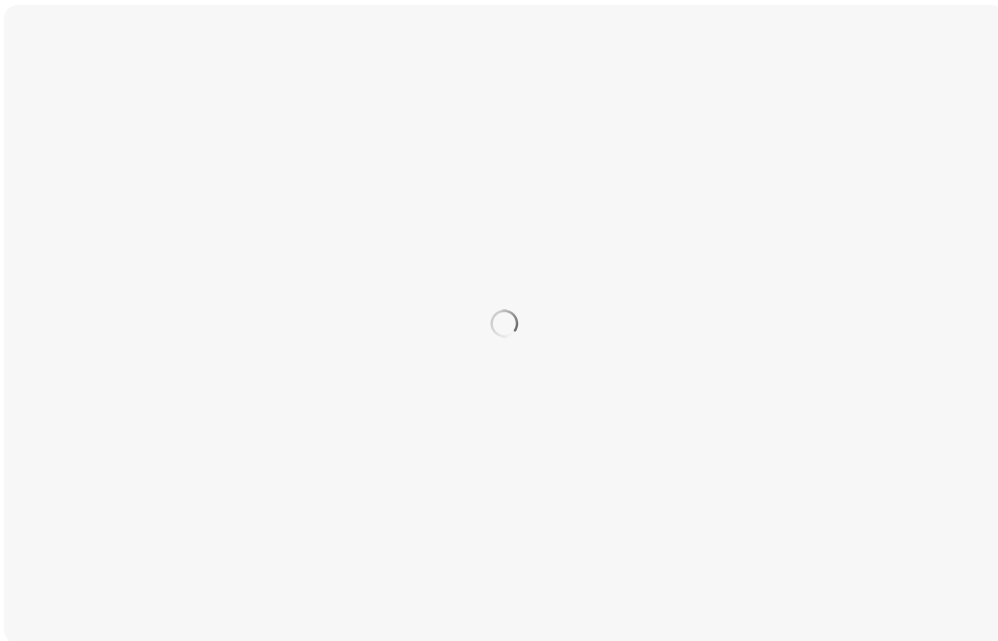
Huang Anxin, senior expert of Guangdong Property Management Industry Association

Huang Anxin, a senior expert from the Guangdong Property Management Industry Association, gave a speech entitled "Implementing the "One Body, Two Wings, Three Powers, and Four Capabilities" talent strategy to build an ecological environment for cultivating high-skilled talents." He introduced the main contents of the "One Body, Two Wings, Three Powers, and Four Capabilities" talent strategy, and pointed out that national skill certification training, enterprise employee training, and industry development training are the three major footholds for implementing this talent strategy.



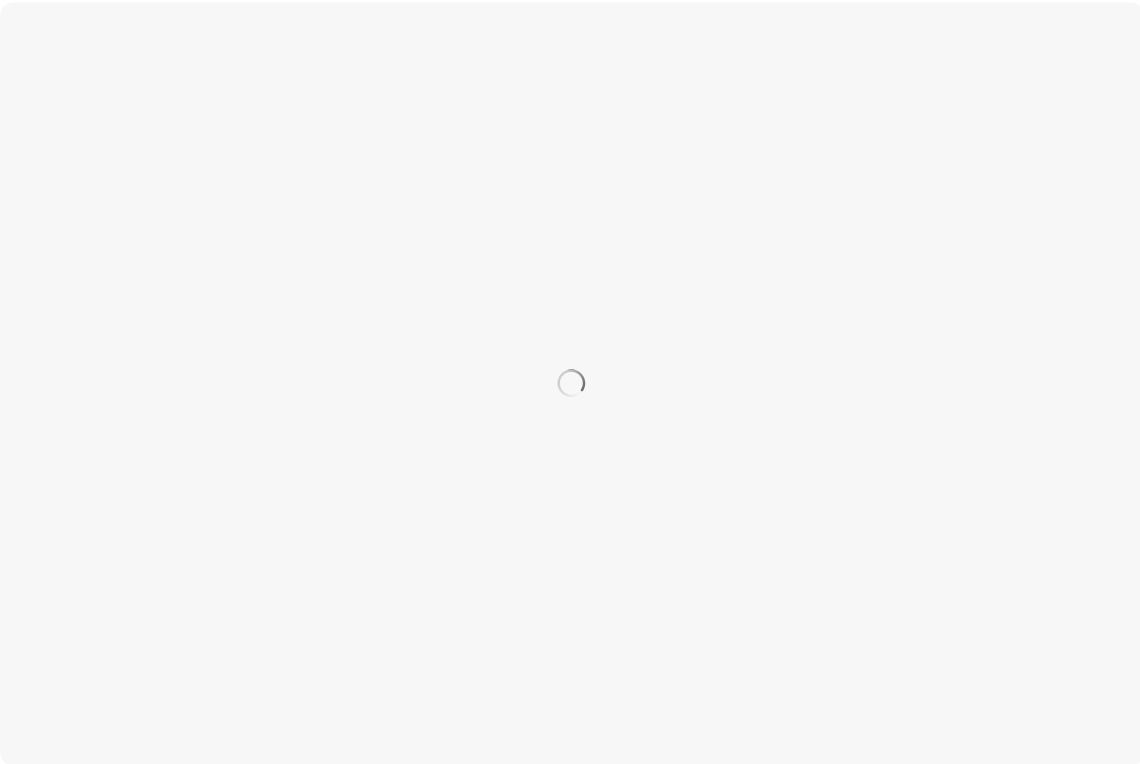
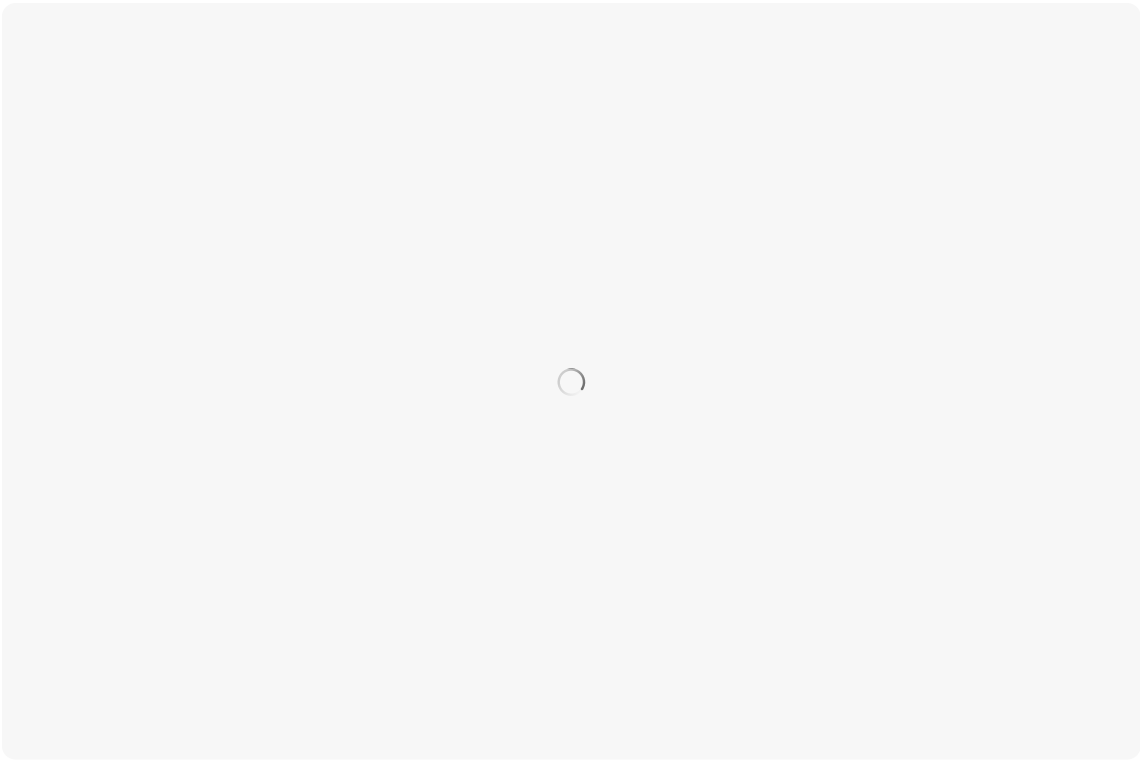
Sun Zhefeng, Chairman of Galaxy Lifestyle Group and PhD in Management from Grenoble Business School, France

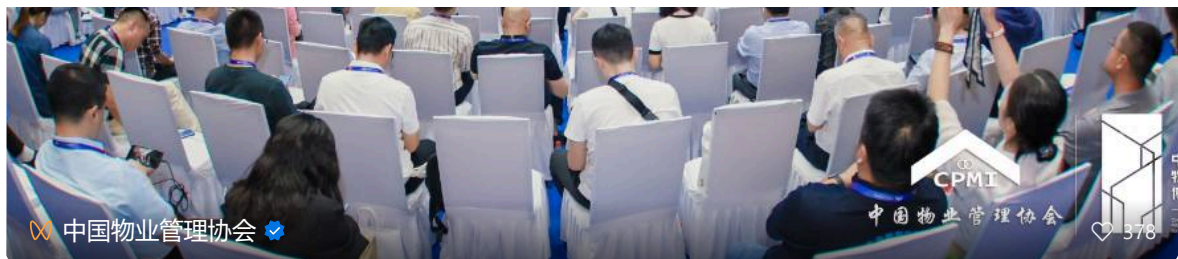
Sun Zhefeng, Chairman of Galaxy Zhishan Lifestyle Group and Doctor of Management of Grenoble Business School, France, gave a speech entitled "A New Path to High-Quality Development of the Property Industry Based on the Capital Perspective". He said that based on the three fundamental attributes of the property management industry, "high cash flow and low gross profit + risk-averse assets + community service investment platform", the importance of capital and operation is more prominent. From the perspective of human resource management, we should take results as the goal and focus on cultivating business-oriented talents who practice "industry-finance integration". He also shared Galaxy Zhishan's organizational management model of "fine headquarters and strong regions".



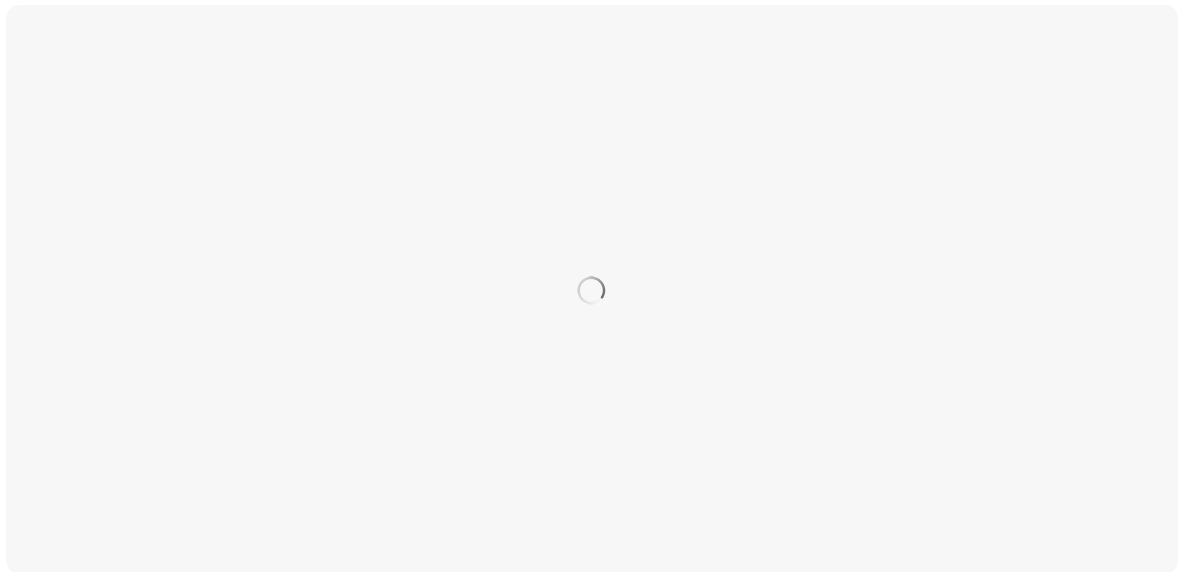
From left to right: Lin Sheung-ching, Zhang An-hong, Chen Dehao, Weng Guoqiang, Huang Liang, Zhuang Wenbin

The forum also held a roundtable discussion on the theme of "Empowering the development of the property management industry with high-quality talent management". Weng Guoqiang, senior consultant of the China Property Management Association, Chen Dehao, professor of the School of Management of Guangzhou University and director of the Institute of Property Management, Huang Liang, dean of the School of Urban Operations Management of Shanghai Urban Construction Vocational College, Zhuang Wenbin, secretary general of the Lianyungang Property Management Association, and Zhang Anhong, founder of Zhicheng Future, participated in the discussion. Lin Changqing, vice president of the China Property Management Association, hosted the roundtable discussion. The guests conducted in-depth discussions on the issue of cultivating high-quality talents in the new journey of high-quality development of the industry.





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