

Innovation and Capacity Enhancement to Serve Cities —— The 5th China International Property Management Summit Forum 2020 was grandly held in Chengdu

Chengdu Logistics Association China Property Management Association

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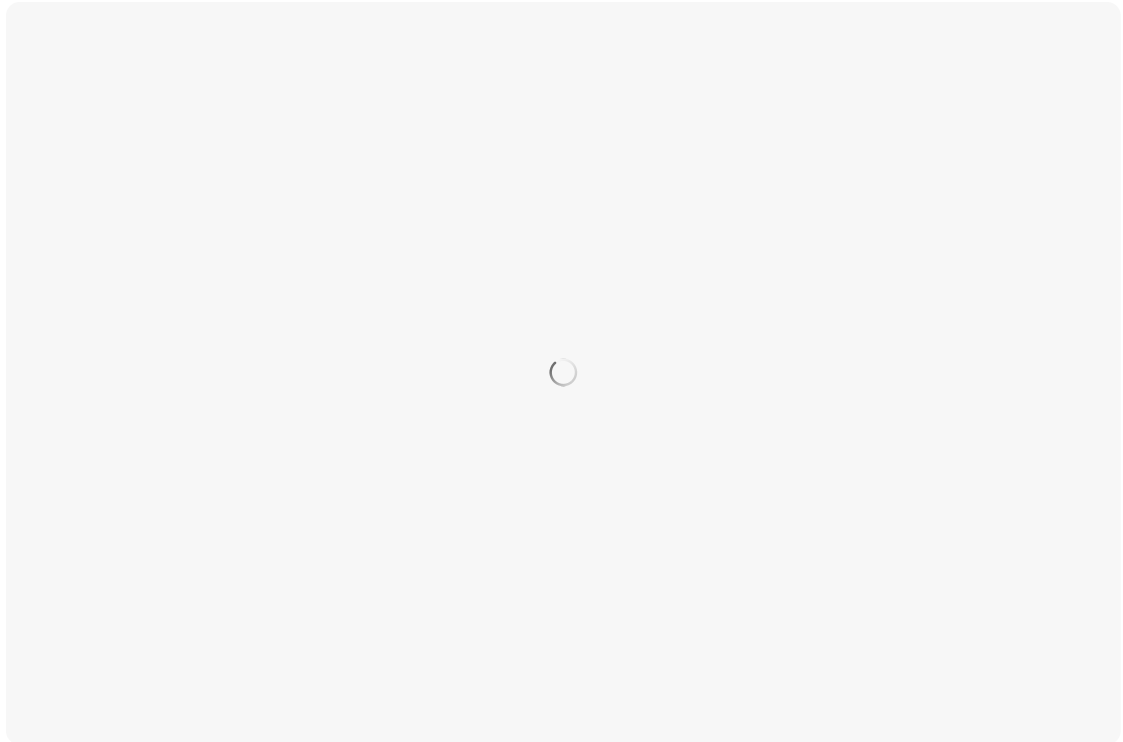
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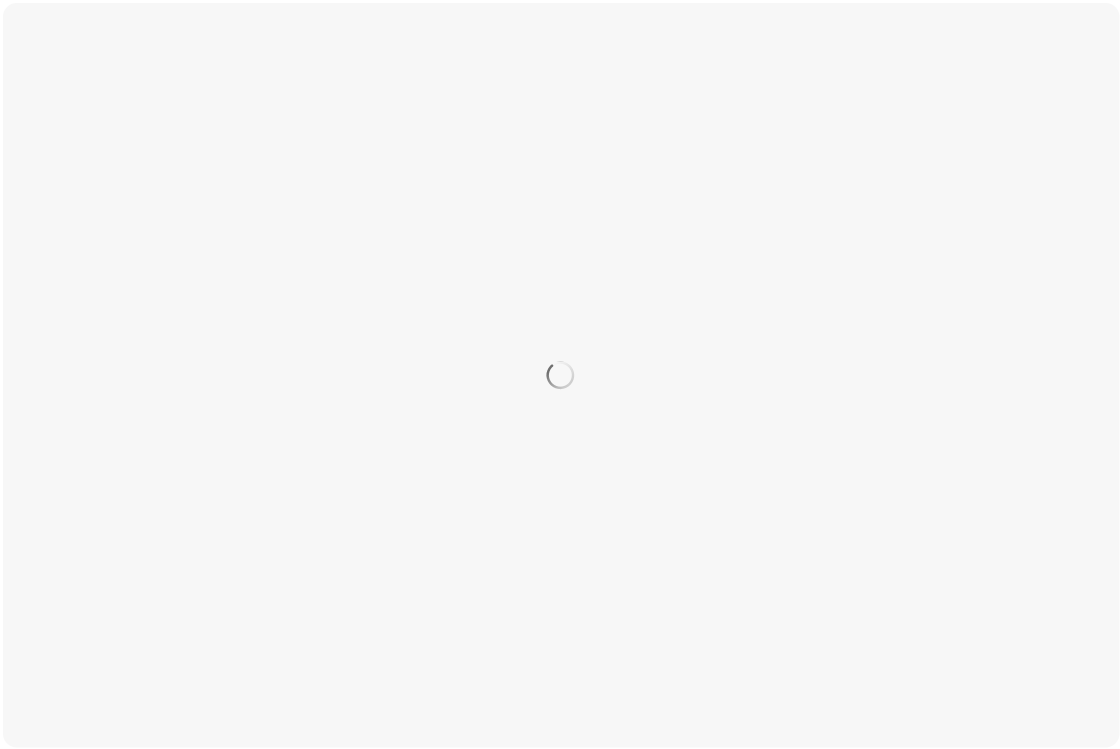
On August 14, the 5th China International Property Management Summit Forum 2020 was grandly held in Chengdu. The forum held a summit dialogue on "Innovation and Capacity Building to Serve Cities". Chen Fang, member of the Standing Committee of the National Committee of the Chinese People's Political Consultative Conference, Vice Chairman of the All-China Federation of Industry and Commerce, Vice Chairman of the Sichuan Provincial Committee of the Chinese People's Political Consultative Conference, and Chairman of the Sichuan Provincial Federation of Industry and Commerce, Shen Jianzhong, President of the China Property Management Association, Mahmood Akhtar Mahmood, Acting Consul General of the Consulate General of Pakistan in Chengdu, and Zhuo Yujiao, President of Tongwei Group, attended the forum and delivered speeches.



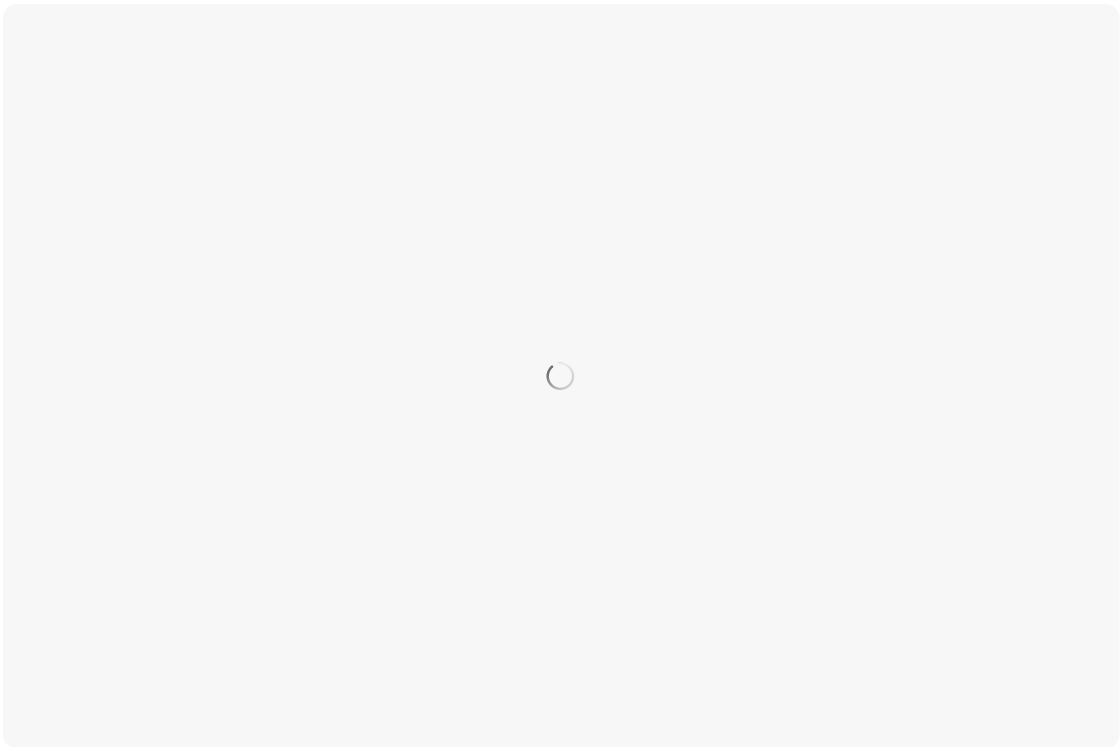
Chen Fang , member of the Standing Committee of the National Committee of the Chinese People's Political Consultative Conference, Vice Chairman of the All-China Federation of Industry and Commerce, Vice Chairman of the Sichuan Provincial Committee of the Chinese People's Political Consultative Conference, and Chairman of the Sichuan Provincial Federation of Industry and Commerce, delivered a speech



Shen Jianzhong, President of China Property Management Association, delivered a speech



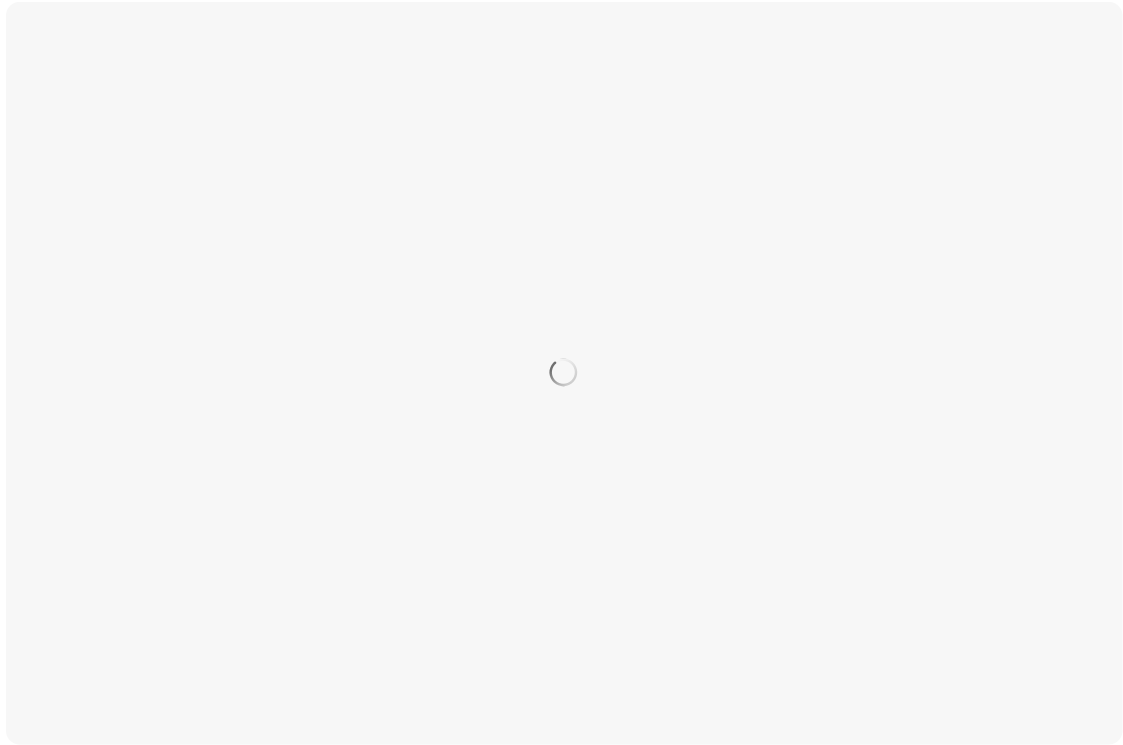
Acting Consul General of the Consulate General of Pakistan in Chengdu
Mahmood Akhtar Mahmood delivering a speech



Tongwei Group President Zuo Yujiao delivered a speech

Other leaders and guests attending the forum included Zhang Zemin, Party Committee Member and Deputy Director of Sichuan Provincial Department of Housing and Urban-Rural Development, Zheng Youcai, Full-time Vice President of Sichuan Real Estate Association, Wang Peng, Vice President and Secretary General of China Property Management Association, Lin Changqing, Vice President, Zhou Xinyi, Honorary Vice President, Li Shujian, Honorary Vice President, Liu Yinkun, Deputy Secretary General, Li Xudong, Deputy Secretary General of China Property Management Association and President of Chengdu Property Management

Association, Luo Xi, Real Estate Department of Chengdu Hi-tech Zone Park City Construction Bureau, Liu Xuben, Supervisor Director of Chengdu Property Management Association, Wu Qingmin, Executive President, Gou Qiang, Secretary General, etc. The forum also invited more than 800 experts and scholars from all walks of life, entrepreneurs, property management peers from all over the country, and media representatives to attend.



This forum is under the guidance of China Property Management Association and Sichuan Real Estate Association, hosted by Chengdu Property Management Association and Tongwei Group, and undertaken by Tongyu Property and Tongwei Media.

In his speech, President Shen Jianzhong congratulated the successful holding of this forum with high quality and high standards. He pointed out that the theme of this forum is "Innovation and Capacity Building to Serve Cities", which is highly consistent with the 2020 "Capacity Building Year" determined by the China Property Management Association. It is also a concrete manifestation of the property management industry's implementation of a series of national strategic deployments for regional development made by the Party Central Committee.



In his speech, President Shen Jianzhong made an important statement on the reform and innovation of the governance structure of property companies in the new era. He emphasized that under the conditions of a modern market economy, factors such as industrial upgrading, technological innovation, and changes in business models have become the main driving factors for corporate growth. To ensure the sustainable development of enterprises in the fierce market competition, responsible and capable professional teams are needed, and appropriate corporate systems are needed to protect them. He pointed out that the transformation and development of the property service industry cannot be separated from the promotion of capital, and even more from the support of people, talents, and human capital. How to coordinate the relationship between the two is the key point of current industry development and corporate governance. He hopes that property service companies will respect and revere the value of human capital to enterprises, scientifically use modern corporate governance institutions and equity systems, maximize the value of human capital, and better give play to the enthusiasm and creativity of corporate management teams under the checks and balances of power, and strive to write a new chapter in the high-quality development of enterprises in the new era.

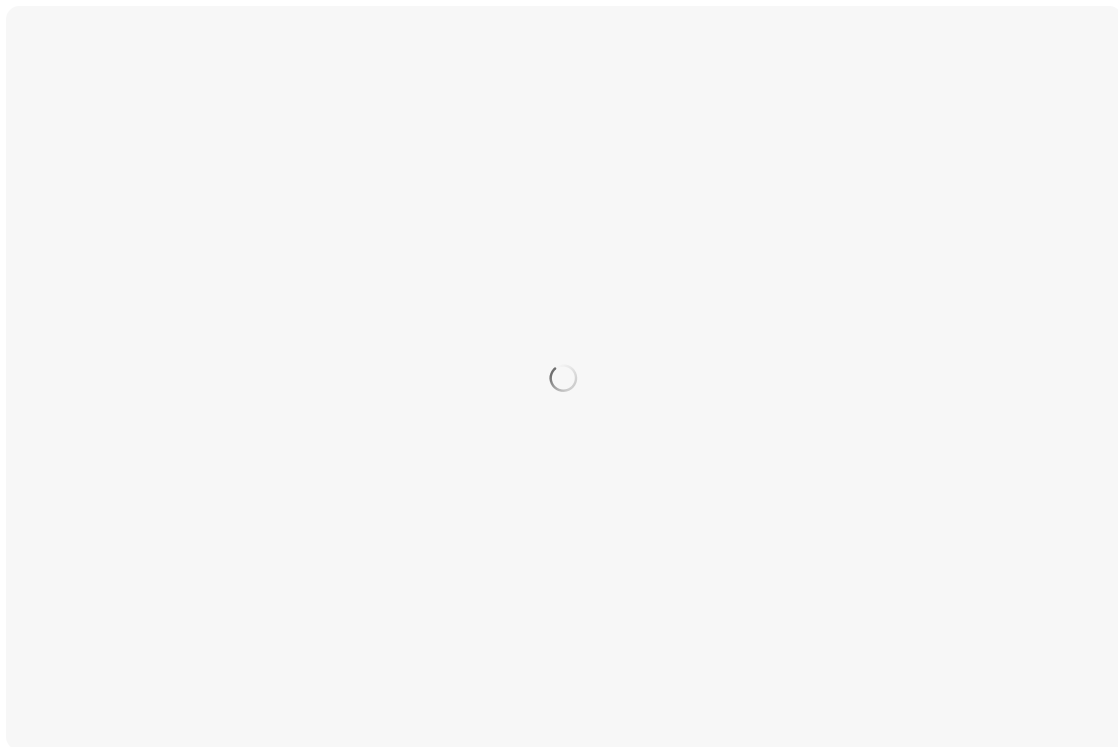


Wang Peng, Vice President and Secretary General of China Property Management Association, delivered a speech

Wang Peng, Vice President and Secretary General of China Property Management Association, delivered an important speech on the theme of "Capacity Building - Reconstructing the Power of High-quality Development of the Property Industry". Vice President Wang Peng pointed out that the positioning of property management in grassroots social governance is unclear, the property management system needs to be further improved, the supply of high-quality property services is insufficient, and the industry development support incentive mechanism is missing. These are the main problems facing the current development of the property management industry. He emphasized that the property service industry should focus on expanding scale, improving quality, increasing efficiency, promoting reform, and improving the environment, and comprehensively promote the capacity building of the property service industry and enterprises. First, it is necessary to enhance political capabilities, strengthen party building leadership, and improve political standing; second, it is necessary to enhance innovation capabilities and empower enterprise development with "digital transformation"; third, it is necessary to enhance management capabilities and adhere to innovation-driven improvement of efficiency and vitality; fourth, it is necessary to enhance service capabilities and reshape competitive advantages with professional deep cultivation; fifth, it is necessary to enhance talent training capabilities and form new development momentum with talent drive; sixth, it is necessary to enhance risk prevention capabilities, adhere to bottom-line thinking, enhance risk awareness, and improve risk management; seventh, it is necessary to enhance collaborative development

capabilities and strive to promote the deep integration of upstream and downstream industrial chains to achieve aggregation effects.

Vice President Wang Peng pointed out that since the outbreak of the COVID-19 epidemic, the property service industry has firmly held the first line of defense in epidemic prevention and control, which has been highly recognized by the society. At the same time, a crisis also makes us truly feel the end of an era and the beginning of a new era. He hopes that the property service industry will further strengthen capacity building, find gaps, make up for shortcomings, strengthen weaknesses, reconstruct the power of high-quality development of the industry, seize historical opportunities, enhance political responsibility, actively integrate into regional development, actively serve national strategies, and strive to explore the path to achieve high-quality development of the property industry under the urban development pattern of the new era.



The China International Property Management Summit Forum has been held in Chengdu for the fifth consecutive year and has become one of the most influential industry events in the property industry. It is also an important platform and window for the Chengdu property management industry to borrow wisdom, gather strength, exchange and learn from the outside world. The forum also held a special commemoration of the fifth anniversary of the China International Property Management Summit Forum with the theme of "Polishing the City Business Card and Serving a Better Life" and a release ceremony for the exclusive IP - the mascot "Meihao". Under the joint witness of the leaders and guests attending the forum, the forum's exclusive brand image was launched.

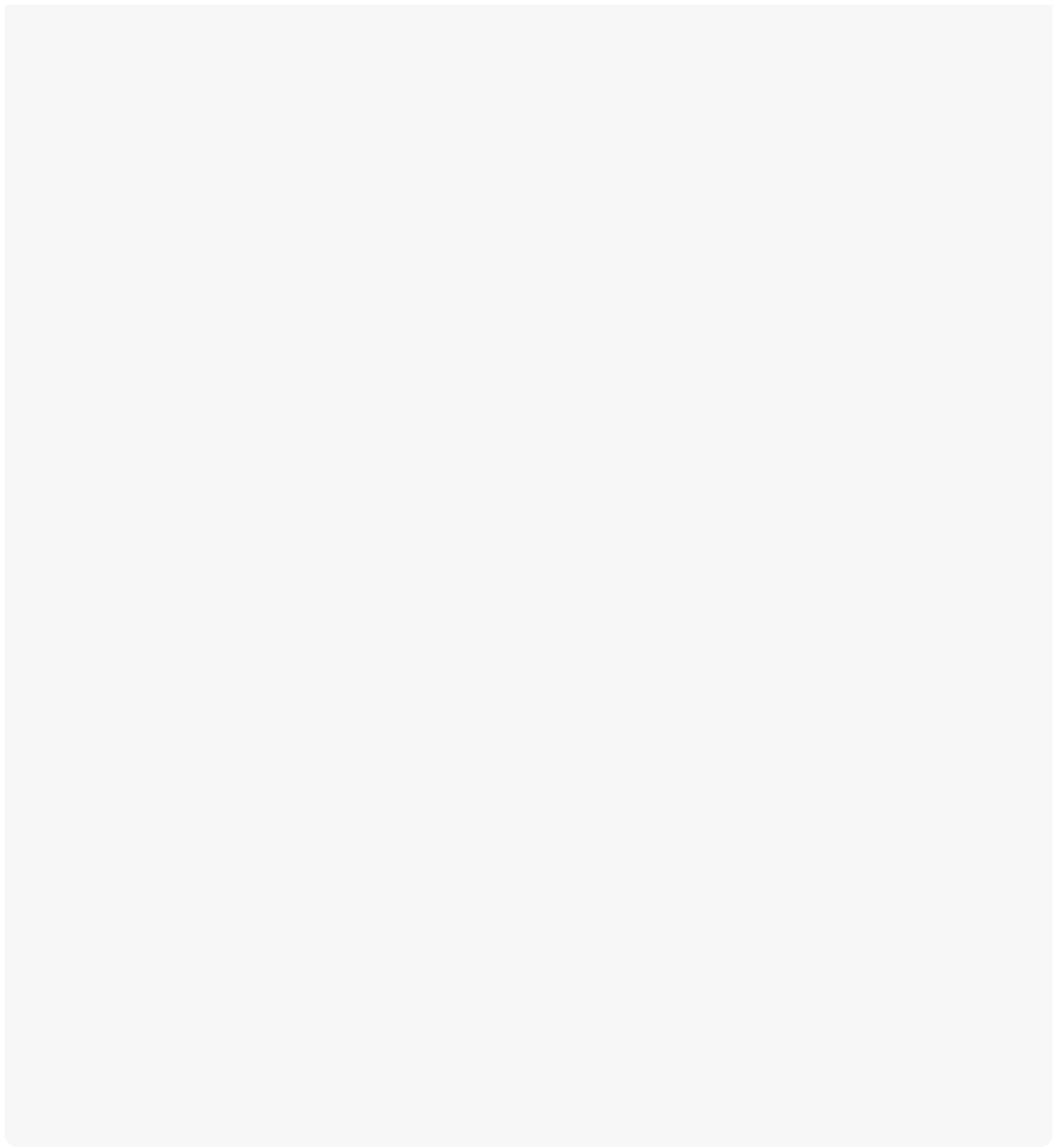


At the forum, experts, scholars and outstanding entrepreneurs from all walks of life exchanged wisdom and expressed their insights on serving national strategies, optimizing urban space, and strengthening the core of the industry. Jiang Baopeng, former judge of the First Civil Court of the Supreme People's Court, Tang Jiqiang, CEO and chief research scientist of the Southwestern University of Finance and Economics, and member of the Decision-making Advisory Committee of the Sichuan Provincial Party Committee and Provincial Government, Lin Changqing, Vice President of the China Property Management Association and Chairman of Fujian Yongan Property Management Co., Ltd., Guo Fengyuan, Senior Vice President of Xinchao Media Group, Li Shujian, Honorary Vice President of the China Property Management Association, Director of the Legal Policy Working Committee, and Chairman of Henan Zhengmei Property Service Co., Ltd., Zhou Xinyi, Resident Honorary Vice President of the China Property Management Association, Director of the Human Resources Development Committee, and Chairman of Qianhai Qinbo Education Technology (Shenzhen) Co., Ltd., Hu Yuhua, Chairman of Savills West China, Zhou Yong, Deputy General Manager of Kingdee My Home Cloud Network Technology Co., Ltd., and Wang Jingjun, Head of Property and Asset Management Department of Jones Lang LaSalle West China, and other guests gave keynote speeches.



Guest speaker keynote speech

During the roundtable discussion, guests including Ran Lichun, Chairman of the Western China Commercial Real Estate Alliance and President of the Sichuan Chain Business Association, Zhou Yong, Partner of the Central and Western Region of Vanke Property Group and General Manager of Chengdu Vanke Property, Zhang Huailin, Director and General Manager of Chengyue Times Property Services Co., Ltd., Wang Huixue, General Manager of Chengdu Company of Highland City Service Industry Group, Guo Hao, Director of the Real Estate Management Department of CBRE West China, Fan Ming, CEO of Chengdu Chaoyoufaner Technology Co., Ltd., Chen Xiangzhu, General Manager of Sichuan Hongshan Industrial Group Co., Ltd., and Liu Weijun, Executive Director of Sichuan Zhitai Multi-story Parking Garage Co., Ltd., discussed the theme of "Property Opportunities and Challenges in the Process of Urban Development".



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