

Gathering together to share the future - 2018 Fujian Property Management Industry Summit Forum kicks off

Fujian Property Management Association July 27, 2018 00:30

7.25

"The essence is to keep going, the way is to improve day by day."
Reforms continue to deepen and changes never stop.



On July 25, nearly 350 people including leaders of the competent departments of the property management industry, industry leaders, and industry elites gathered in Fuzhou to discuss new ideas and measures for the reform and development of property service companies in the new era at the "Joint Wisdom Gathering to Enjoy the Future - 2018 Fujian Property Management Industry Summit Forum". Chen Decang, Deputy Director of the Real Estate Market Supervision Department of the Fujian Provincial Department of Housing and Urban-Rural Development, Yang Changmao, Deputy Researcher of the Fuzhou Housing Security and Property Management Bureau, Lin Changqing, Vice President of the China Property Management Association and Chairman of Fujian Yongan Property Management Co., Ltd., Yu Shaoyuan, Deputy Secretary-General of the China Property Management Association and Director and Executive President of Shenzhen Zhiping Property Development Co., Ltd., Zhao Zheng, President of the Fujian Property Management Association, Liu Yutao, Executive Vice President and Secretary-General, Sun Dong, Founder and Chairman of China Golden Key, Xiang Jing, Co-founder of Shenzhen Zhongwu Internet Technology Development Co., Ltd., and members of the leadership team of the Fujian Property Management Association attended the forum. Lin Changqing, Vice President of the China Property Management Association and Chairman of Fujian Yongan Property Management Co., Ltd. hosted the forum.

The forum is themed on thoroughly implementing the China Property Management Association's initiative to designate 2018 as the industry's "Service

Quality Improvement Year" and establishing a safe development concept, gathering industry wisdom and strength to promote the healthy development of the industry.

The forum is hosted by Fujian Property Management Association, organized by Sunshine City Property Services (Fujian) Co., Ltd., and co-organized by Fuzhou Tangshi Network Information Technology Co., Ltd. (Zhongwu Education) and China Golden Key.



Zhao Zheng, President of Fujian Property Management Association, delivered a welcome speech

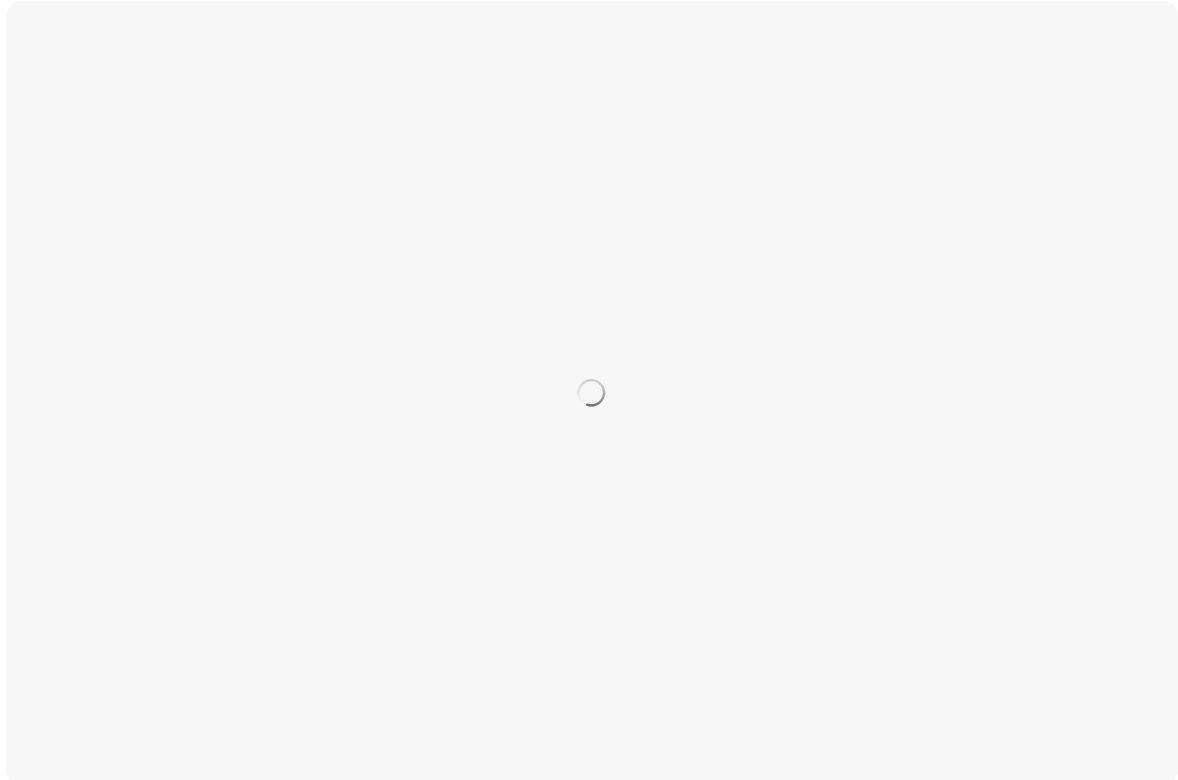
Zhao Zheng, president of the Fujian Property Management Association, said in his welcome speech at the forum that under the new opportunities, innovation and reform in the property management industry has become a major event for the entire industry. For property management, the quality of high-end property services has become a new marketing logic, and providing high-quality products or services is also the secret to corporate success. The topic of high-end property services discussed at this forum meets the needs of quality improvement and development: implanting high-end services in the property management process, deepening the supply side, and optimizing the model are the key to innovation and reform of property companies. He hopes that the property service companies in our province will start with themselves, uphold the spirit of craftsmanship and the concept of honest service, promote the improvement of service quality in all aspects, realize precise services, and work hard with the tenacity of leaving marks on iron and leaving footprints on stone, so as to bring residents a better life experience and create a new situation of win-win and common progress in the development of the industry.



Chen Decang, Deputy Director of the Real Estate Market Supervision Division of the Fujian Provincial Department of Housing and Urban-Rural Development, delivered a speech

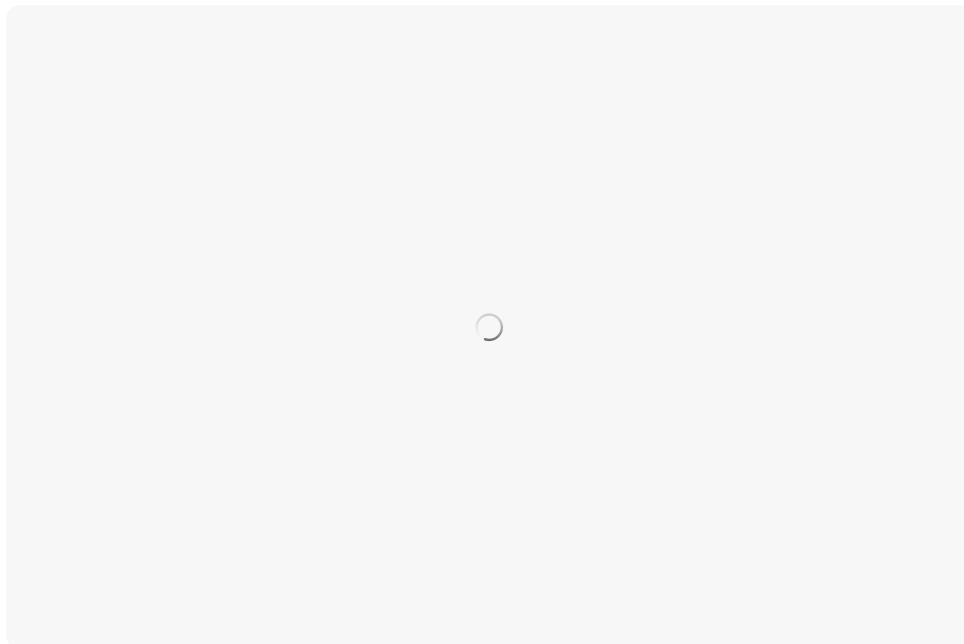
Chen Decang, deputy director of the Real Estate Market Supervision Department of the Fujian Provincial Department of Housing and Urban-Rural Development, delivered a speech at the forum. He first introduced the development process of property management in our province and some thoughts after the cancellation of the qualifications of property service companies. He hoped that property service companies could seize opportunities and meet challenges. Deputy Director Chen Decang briefly introduced several tasks that the Provincial Department of Housing and Urban-Rural Development will carry out in the next step: First, taking the revision of the "Fujian Property Management Regulations" as an opportunity, further improve the credit evaluation system of property service companies, and establish a credit evaluation method and training mechanism for project managers; second, conduct research on the establishment of the property management committee and the supervision and use of special residential maintenance funds, and take the opportunity to revise and improve documents that do not adapt to the new situation; third, develop an electronic voting system for owners, actively promote the construction of a property management information platform, and plan to conduct useful explorations in party building to lead property management and integrate into community co-construction. The Provincial Department of Housing and Urban-Rural Development will strive to create a fairer and more adequate market competition environment for property service companies and stimulate market vitality. In addition, from the perspective of the owners, he hopes that the relationship between property service companies, owners' committees, and owners will be more harmonious, turning the community

into a big family, allowing the owners to enjoy a warmer, more comfortable, and more livable living environment and have a greater sense of gain.



Lin Changqing, Vice President of China Property Management Association and Chairman of Fujian Yongan Property Management Co., Ltd., hosted the forum

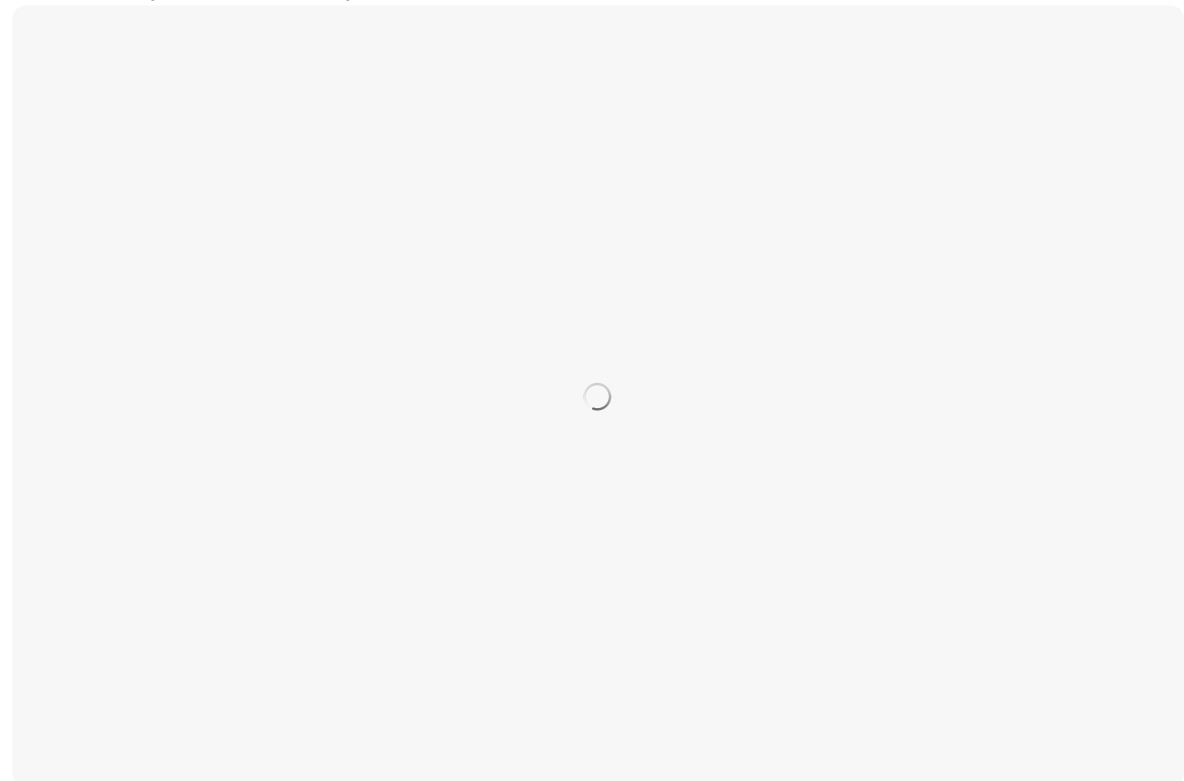
The forum specially invited Sun Dong, founder and chairman of China Golden Key, and Xiang Jing, co-founder of Shenzhen Zhongwu Internet Technology Development Co., Ltd., to give wonderful presentations, providing great wisdom and inspiration for corporate development.



Xiang Jing, co-founder of Shenzhen Zhongwu Internet Technology Development Co., Ltd., made a special presentation

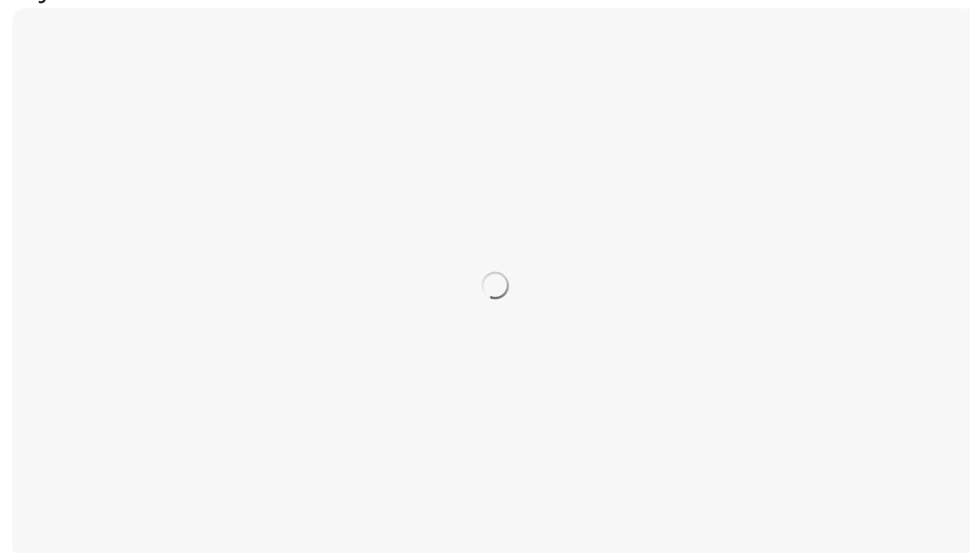
From the perspective of the entire community security IoT industry, Xiang Jing, co-founder of Shenzhen Zhongwu Internet Technology Development Co., Ltd., elaborated on the mutual penetration and integration between the scope of urban

public security and the scope of community security. In response to current problems such as property safety management, he believes that companies should face up to industry responsibilities and risks, eliminate speculation and fluke mentality, and accept new technologies and insurance applications to help the community build a safety line of defense.



Sun Dong, founder and chairman of China Golden Key, gave a special speech

Sun Dong, founder and chairman of China Golden Key, took Shanghai Wheelock Properties as an example to introduce in detail the service system and core products of Golden Key. He pointed out that high-end services should become the core competitiveness of enterprises. All property service companies should move towards this goal, so that Chinese services will have a support point for development and growth, thereby increasing the strength of Chinese service culture and integrating into the trend of international services. The global export of Chinese service brands is just around the corner.





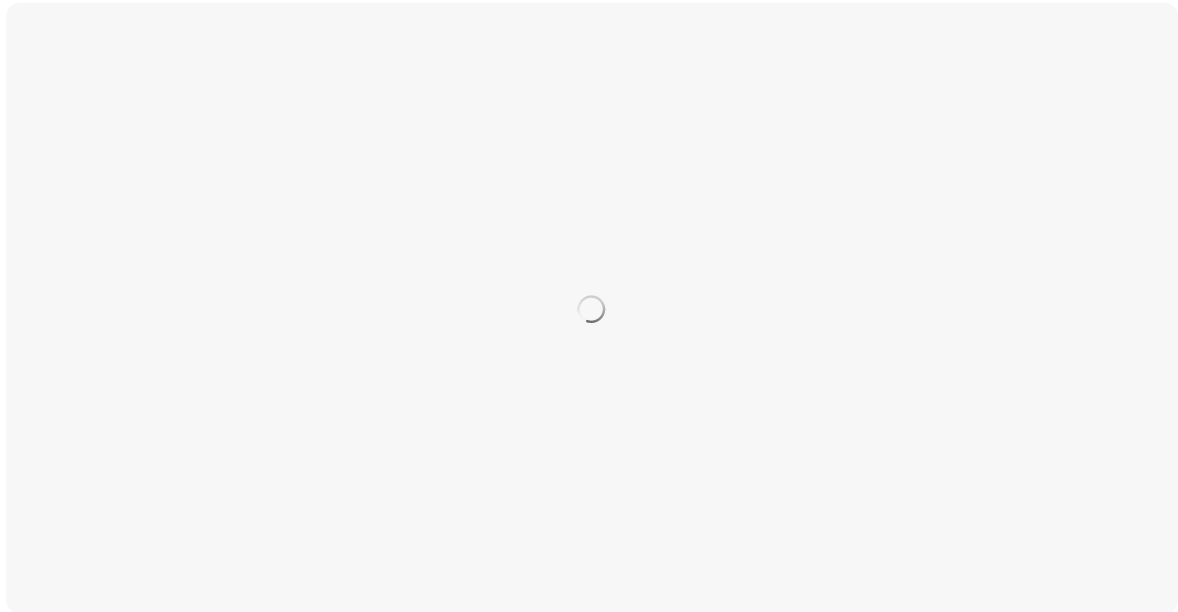
The forum also set up a topic salon session. Lin Changqing, Vice President of China Property Management Association and Chairman of Fujian Yongan Property Management Co., Ltd., Yu Shaoyuan, Deputy Secretary-General of China Property Management Association, Director and Executive President of Shenzhen Zhiping Property Development Co., Ltd., Huang Sheng, Vice President of Fujian Property Management Association and General Manager of Property Management Headquarters of Yango City Property Services (Fujian) Co., Ltd., Xiang Lingyun, General Manager of Xiamen Vanke Property Services Co., Ltd., He Xinqiang, Chairman of Fuzhou Baosheng Property Management Co., Ltd., and Han Hua, Vice Chairman of China Golden Key , conducted in-depth discussions on topics such as "Value Reflection of High-end Property Services" and "Personalized Demand for Property Services", and combined their respective successful experiences and cases to share the most valuable management strategies and thinking from multiple perspectives.

The guests' wonderful speeches won warm applause from the delegates.

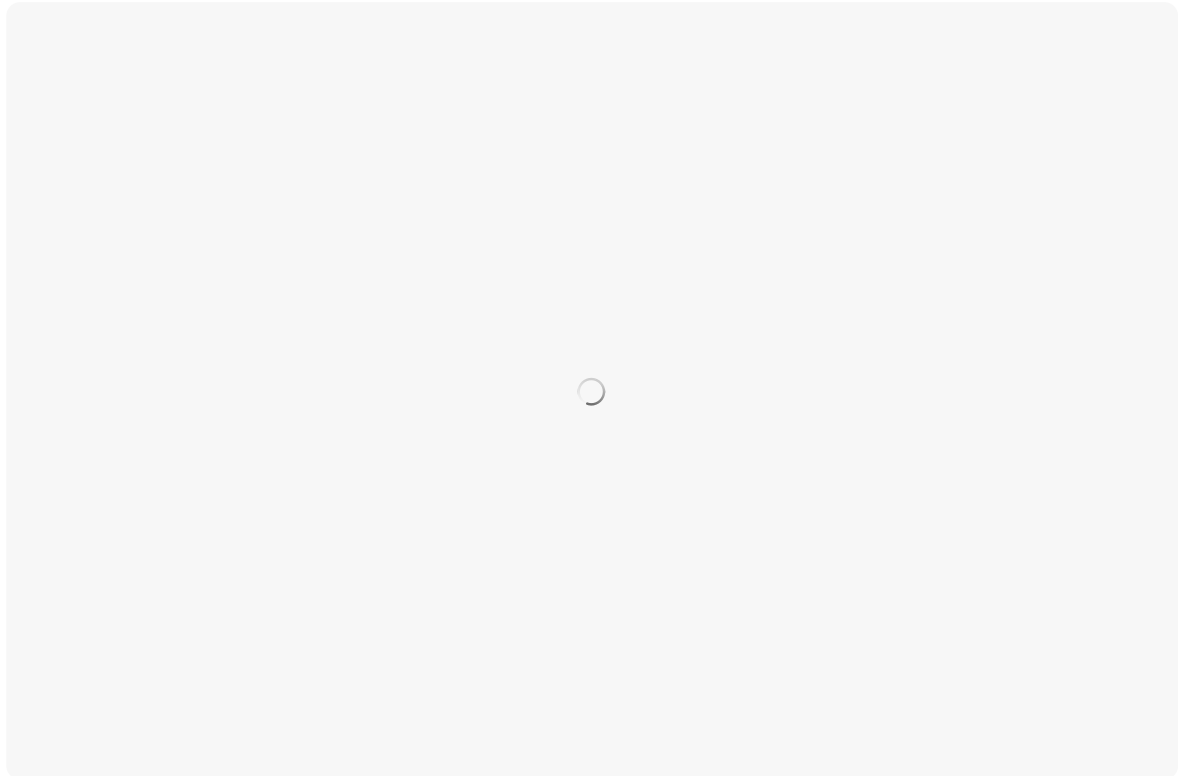
Huang Shengzuo, Vice President of Fujian Property Management Association and General Manager of Property Management Department of Yango City Property Services (Fujian) Co., Ltd., delivered a thank you speech

At the end of the forum, Huang Sheng, vice president of the Fujian Property Management Association and general manager of the property management department of Sunac Property Services (Fujian) Co., Ltd., delivered a thank-you speech on behalf of the forum organizers. He said that in the future, Sunac Property will continue to explore new service models, innovate operations, and integrate across industries, fully tap the technological applications of "Internet +", create high-end, safe and smart communities, and contribute to a happy life.

Group photo of forum guests



In order to showcase the corporate brand image, on-site talent shows and Sunshine Guardian team displays were held during the forum.

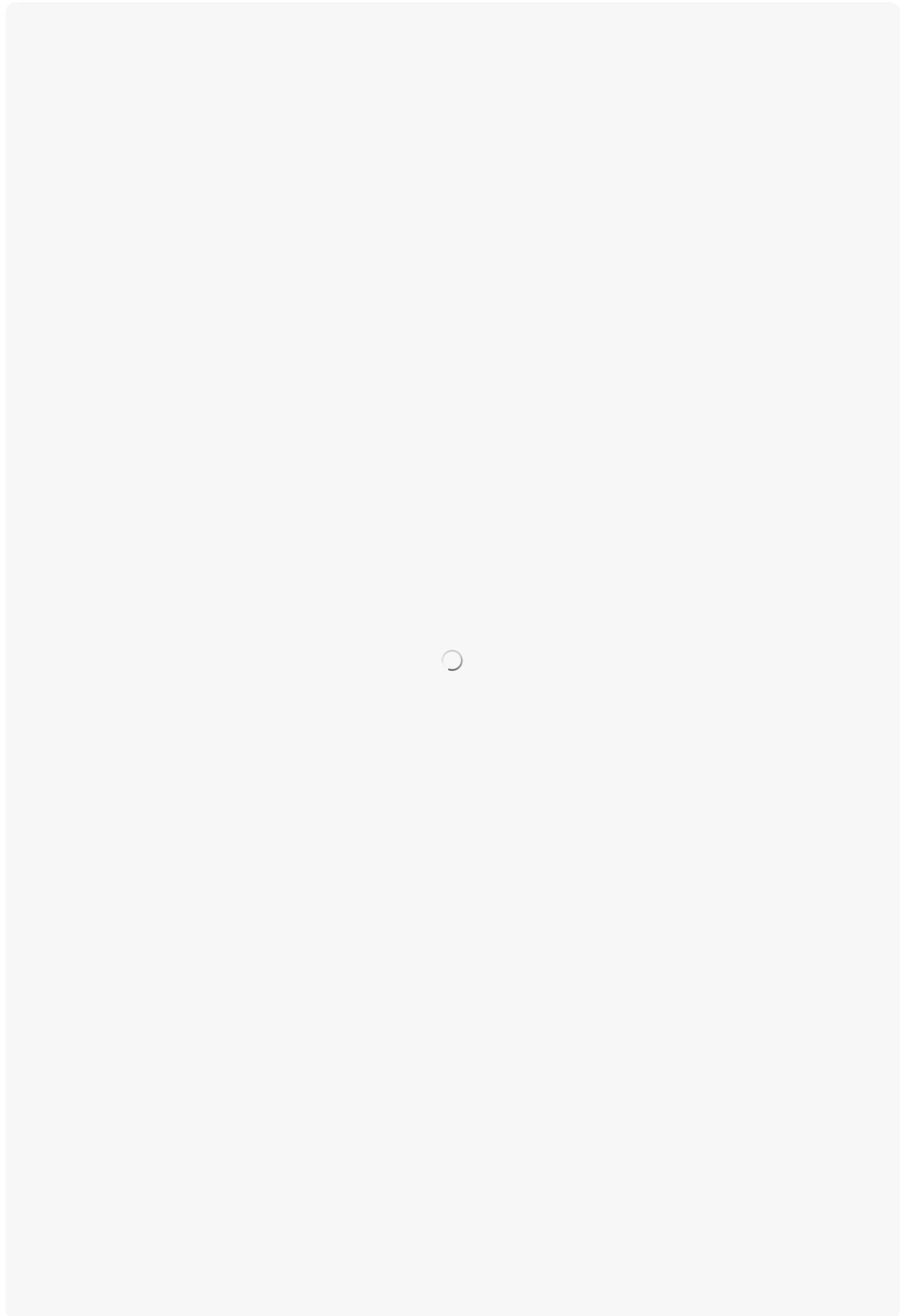


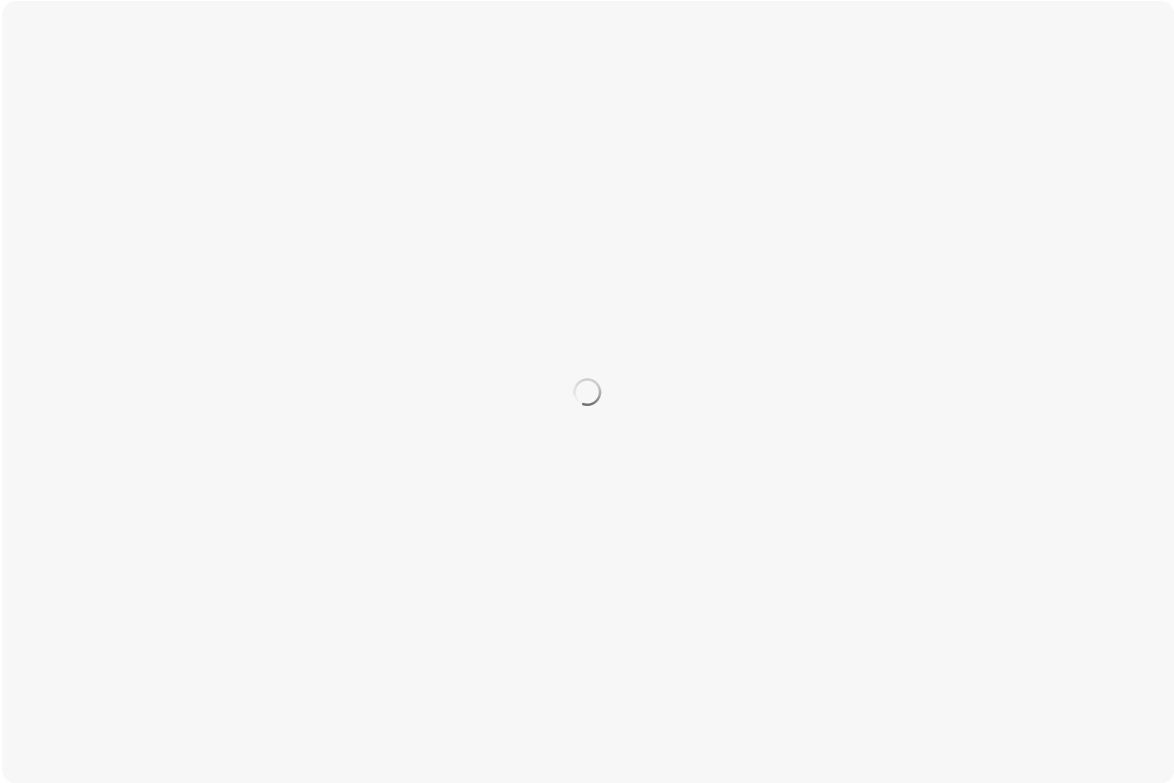
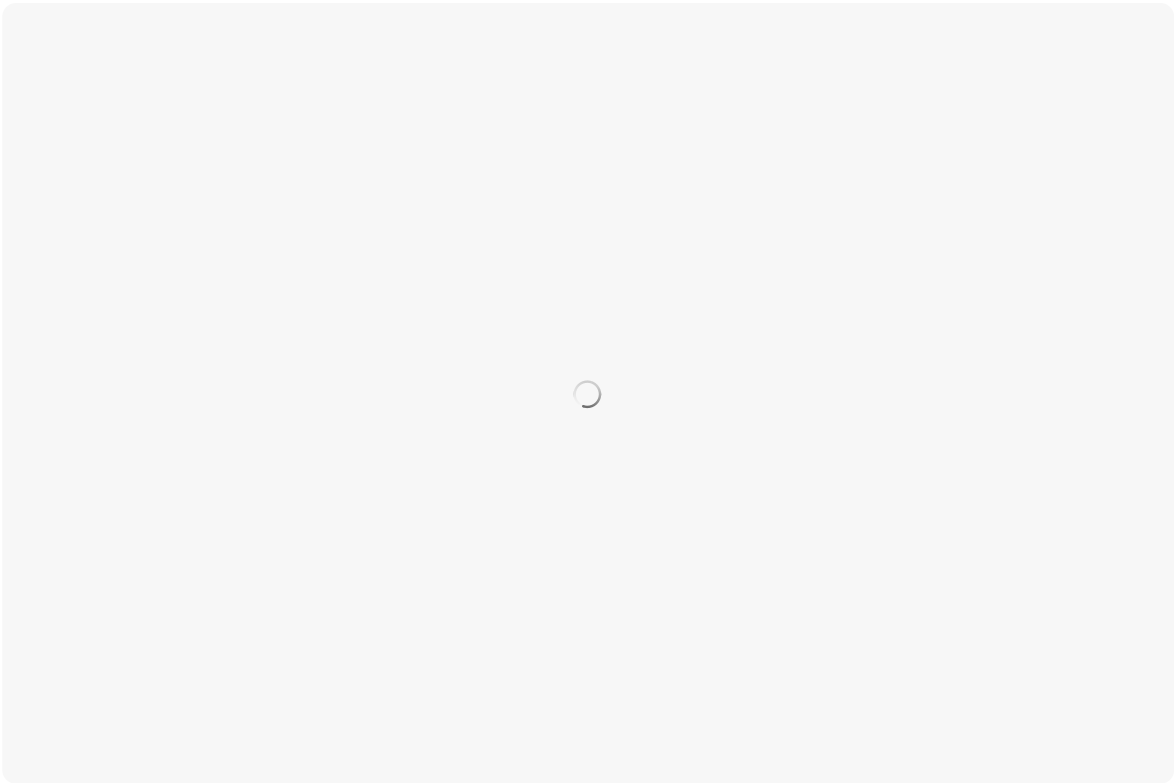
On the afternoon of July 25, the ceremony of Fuzhou Sunshine Platinum Palace officially joining the Golden Key International Alliance was held at Fuzhou Sunshine Platinum Palace. Liu Yutao, Executive Vice President and Secretary General of Fujian Property Management Association, Wu Huitian, Chief Supervisor, Fang Zhijian, Zhou Jianxin, Li Shumei, Ni Aiping, Xiang Lingyun, Zeng Jianxin, Lin Chaoqun, Ni Aiping, Ou Lanjuan, Deputy Secretary Generals Wu Wenxiang, Zheng Mingyun, Su Zhongxuan, Supervisors Zhang Shuijin, Xie Chaolin, Xu Xiaoqing, Huang Wen and other guests witnessed the ceremony.

Well-known media such as China News Network, Strait Metropolis Daily, Sina Fujian, Southeast Net, Fuzhou TV, Fuzhou Mobile Channel, Fm100.7 Fujian Traffic Radio, Fm98.7 Fujian Private Car Radio, and Fm103.6 Fujian News Radio followed

and reported on the forum throughout, achieving the forum's continuous dissemination effect.

Forum site





Forum Highlights

