

2017 Fujian Property Management Transformation and Upgrading Summit Forum concluded successfully

Fujian Property Management Association May 27, 2017 19:02



On the afternoon of May 26, 2017, the "2017 Fujian Property Management Transformation and Upgrading Summit Forum" hosted by Fujian Property Management Association and co-organized by Great Wall Property Group Co., Ltd. and Shenzhen Yiyang Community Technology Group Co., Ltd. came to a successful conclusion in Fuzhou. Fu Xinxing, Director of the Real Estate Market Supervision Division of the Fujian Provincial Department of Housing and Urban-Rural Development, Lin Changqing, Vice President of the China Property Management Association, Zhao Zheng, President of the Fujian Property Management Association, Liu Yutao, Executive Vice President and Secretary General, Chen Yaozhong, Chairman and President of Great Wall Property Group Co., Ltd., Jiang Wei, Vice President and Chief Community Operations Officer of Shenzhen Yiyang Community Technology Group Co., Ltd., Li Zhijian, General Manager of Shenzhen Jiaye Investment Holdings Co., Ltd., and nearly 350 representatives from senior managers of various property companies in Fujian Province gathered together to discuss new ways for property companies to transform and upgrade. The forum was hosted by Lin Changqing, Vice President of the China Property Management Association.

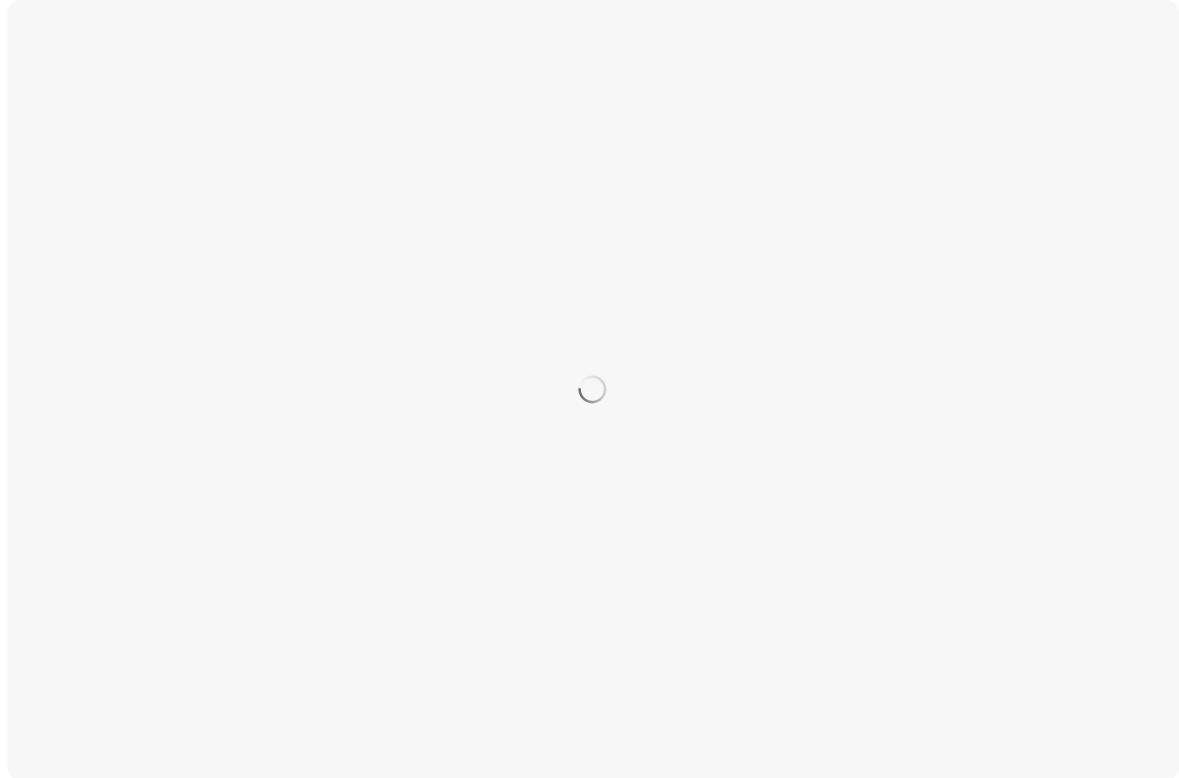


Fu Xinxing, Director of the Real Estate Market Supervision Division of the Fujian Provincial Department of Housing and Urban-Rural Development, delivered a welcome speech

Fu Xinxing, Director of the Real Estate Market Supervision Division of the Fujian Provincial Department of Housing and Urban-Rural Development, delivered a welcome speech and said that under the new situation, property companies should break the inherent concepts and strive for change through innovation, self-help and self-improvement. He said that the property industry itself should not be a closed community, and should change its concept. While doing a good job in basic services, it should make full use of various resources in the property service area, cooperate with Internet companies, professional service agencies, and technology providers, and use various new technologies, new methods, and new models to achieve the goal of transformation and upgrading.

Zhao Zheng, President of Fujian Property Management Association, delivered a speech

Zhao Zheng, president of the Fujian Property Management Association, delivered a speech at the forum and said that in the context of the mobile Internet era, traditional properties must make full use of the "Internet + Property" management model and give full play to the effectiveness of new technologies. Only in this way can the pain points and difficulties in managing residential communities be solved, the drawbacks of traditional properties can be comprehensively resolved, and the property's own living environment can be improved, thereby enhancing the company's competitiveness.



Lin Changqing, Vice President of China Property Management Association, hosted the forum



Chen Yaozhong, Chairman and President of Great Wall Property Group Co., Ltd., delivered a lecture on "Property Management in the New Era"

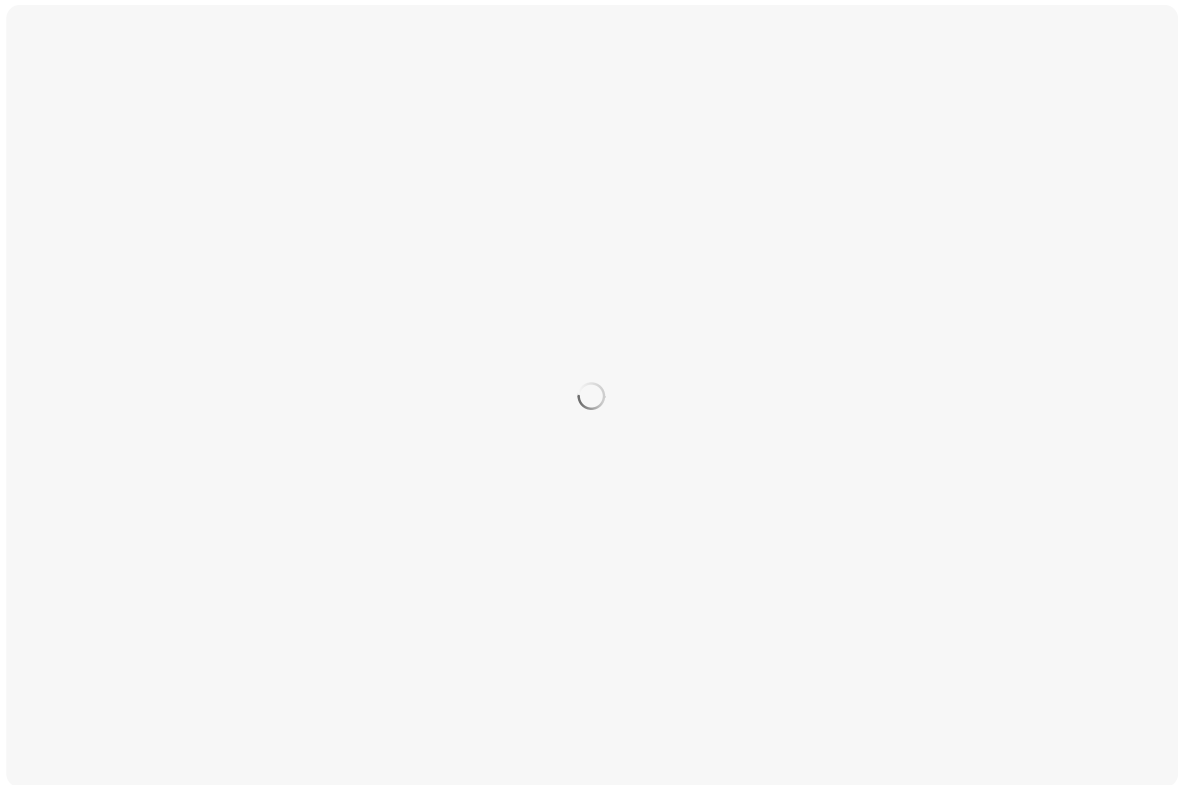
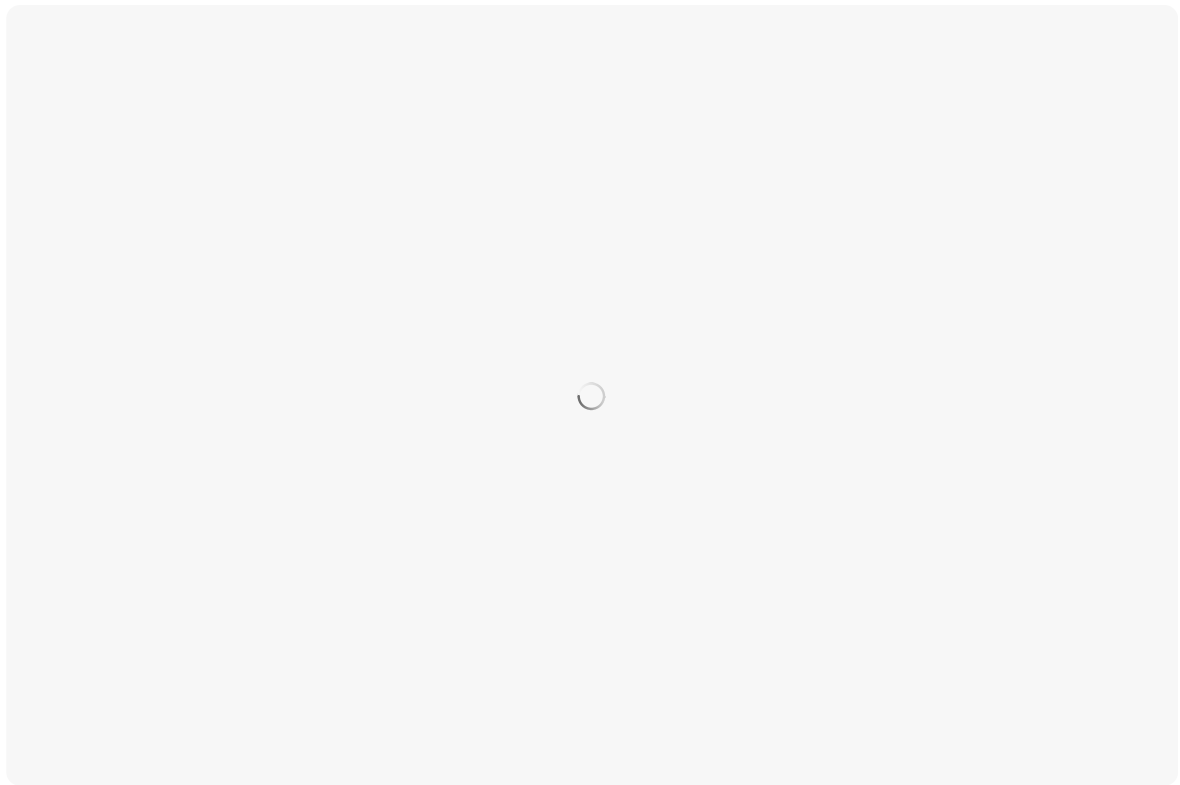


Jiang Wei, Vice President and Chief Community Operations Officer of Shenzhen Yiyong Community Technology Group Co., Ltd., gave a lecture on the theme of "The Power of Yiyong Cloud Alliance"



Li Zhijian, General Manager of Shenzhen Jiaye Investment Holding Co., Ltd., delivered a lecture on "Community Home Care Service System and Profit Model"

The forum specially invited three guests, including Chen Yaozhong, Chairman and President of Great Wall Property Group Co., Ltd., Jiang Wei, Vice President and Chief Community Operation Officer of Shenzhen Yiying Community Technology Group Co., Ltd., and Li Zhijian, General Manager of Shenzhen Jiaye Investment Holding Co., Ltd., to share their views on the transformation and upgrading of property companies, how to promote the implementation of Internet+, and how to carry out community elderly care services under the new normal of China's economy. During the forum, special guests Xiang Lingyun, General Manager of Xiamen Vanke Property Services Co., Ltd., Zhou Yong, General Manager of Fuzhou Rongqiao Property Management Co., Ltd., and Xiao Yuhong, General Manager of Fujian Haina Property Services Co., Ltd., conducted interactive dialogues. The guests combined the current development trend of the property management industry with the current status of the property industry as the starting point to analyze the severe situation facing the industry, and took the response strategy of Great Wall Property as an example to conduct in-depth analysis and discussion on the new ways of transformation and upgrading of the property management industry, and shared their respective successful experiences and cases in combination with reality. The guests' insightful expositions and forward-looking insights brought a strong impact and infection to the delegates.



In addition, this forum was live-broadcasted to release the progress of the forum and the wonderful moments of the forum to the public in real time, so that the audience outside the venue could feel the grand occasion of the forum at the same time. Many media including the Economic Channel of Fujian TV Station, Tencent Damin.com, Shangyunhui, etc. attended the forum and reported on it.

【Highlights of the forum 】

