

China Association of Logistics and Purchasing Standardization Committee: "Prospects for Industry Standardization Construction" Sub-Forum Successfully Held

AVIC Property China Property Management Association December 1, 2016 21:31

"Prospects for Industry Standardization Construction" Sub-forum

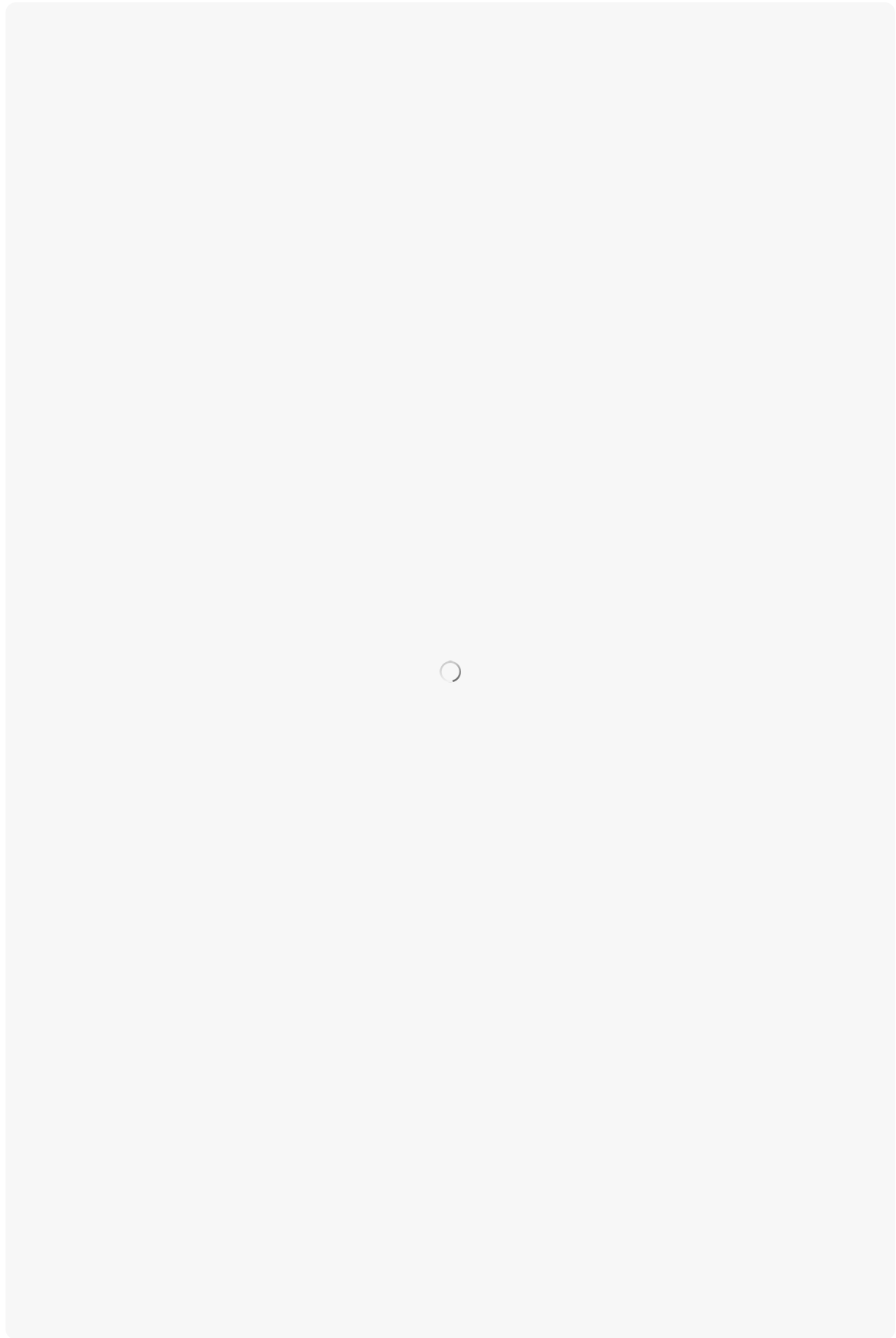
Around 8:40 am on November 30, the Shantou Hall of Building 2 of Guangzhou Baiyun International Conference Center was already full. With the influx of people, all the standing places in the hall were "occupied". This is the venue for the plenary meeting of the Standardization Working Committee of the China Property Management Association and the "Prospects for Industry Standardization Construction" sub-forum. This sub-forum, hosted by the China Property Management Association, co-organized by the Standardization Working Committee of the China Property Management Association and "China Property Management" magazine, and undertaken by AVIC Property Management Co., Ltd., attracted the attention of many peers.



Shen Jianzhong, President of China Property Management Association, Wang Zongling, Secretary of the Party Committee and Vice President of China National Institute of Standardization, Shi Zhenglin, Vice President of China Property Management Association, Chairman of China Property Management Association Standardization Committee, and Chairman of AVIC Property Management Co., Ltd., Liu Wenbo, Executive Vice Chairman of

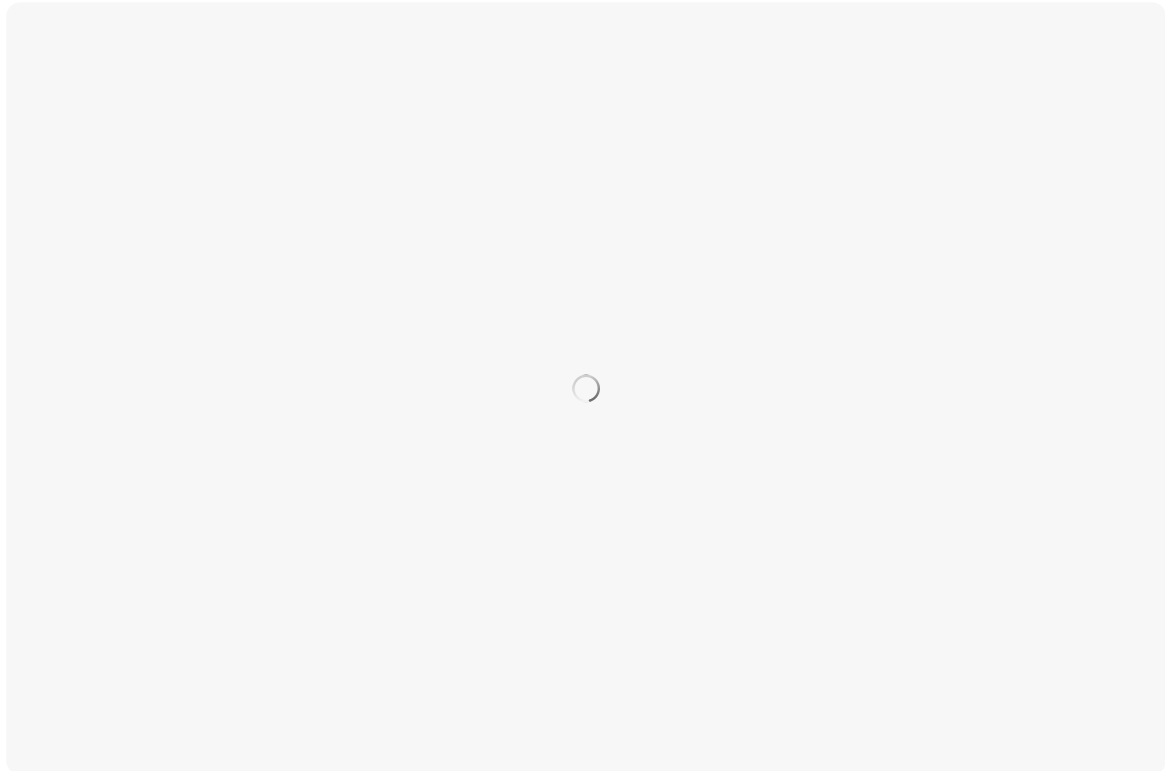
China Property Management Association Standardization Committee and General Manager of AVIC Property Management Co., Ltd., Liu Deming, Li Jianhui, Lin Changqing, Wen Tao, Zhao Fulin, Ji Rujin, Chen Dehao, Ai Bailu, Yu Shaoyuan, Vice President of China Property Management Association and Member of Expert Committee of China Property Management Association Standardization Committee, Gao Wentian, Member and Secretary General of China Property Management Association Standardization Committee and Deputy General Manager of AVIC Property Management Co., Ltd., Speaker Chen Changmin, General Manager of Tibet Glacier Mineral Water Co., Ltd., Tibet Ruishanghui Industrial Co., Ltd., all members of China Property Management Association Standardization Working Committee and more than 400 representatives of property management industry enterprises attended the forum. The meeting was divided into two parts. The first part was the plenary meeting of China Property Management Association Standardization Working Committee (hereinafter referred to as "China Property Management Association Standardization Committee"), and the second part was the sub-forum on "Prospects of Industry Standardization Construction".

The meeting was first chaired by Liu Wenbo, Executive Vice Chairman of the Standardization Committee of China Property Association and General Manager of AVIC Property Management Co., Ltd. He delivered a speech. He warmly welcomed the leaders present, all members of the Standardization Committee of China Property Association and representatives from all over the country for attending the meeting, and expressed his heartfelt thanks to all members and their units for their efforts and support for standardization work. He said that since the establishment of the Standardization Committee of China Property Association in November 2015, under the leadership of China Property Association and the efforts of all expert members and members, the Standardization Committee has created a new situation for the standardization of the property management industry.

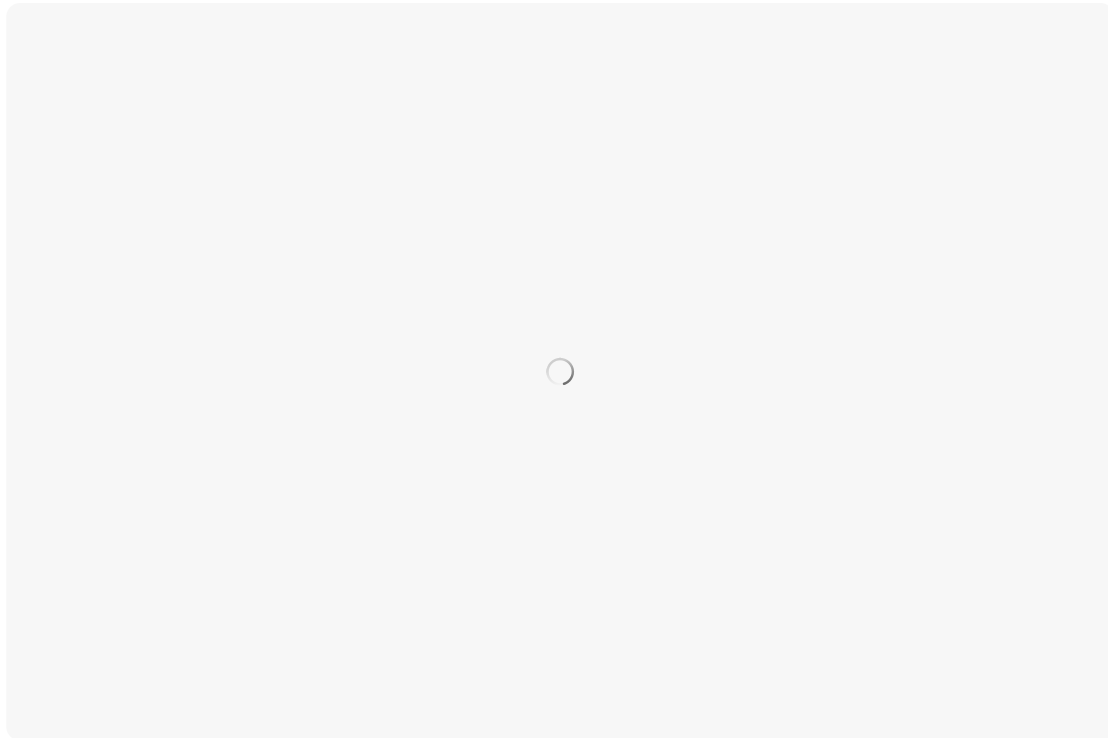


Gao Wentian, member and secretary-general of the Standardization Committee and deputy general manager of AVIC Property Management Co., Ltd., introduced the Standardization Committee's work summary for 2016 and work plan for 2017. On behalf of the Standardization Committee's "Property Management Guidelines" compilation working group, he reported to the meeting on one of the Standardization Committee's

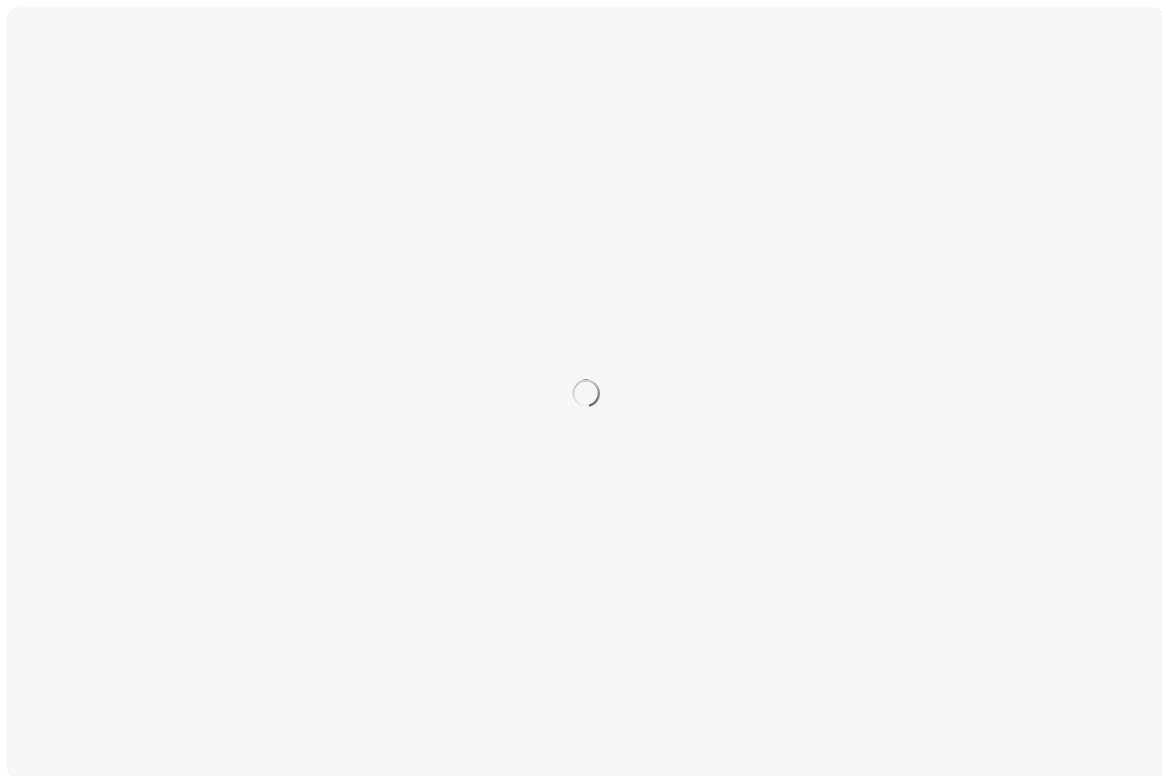
key tasks this year - the content and compilation process of the "Property Management Guidelines" series.



Subsequently, Shi Zhenglin, Vice President of China Property Association, Chairman of Standardization Committee, and Chairman of AVIC Property Management Co., Ltd., delivered a speech. He said that with the foresight of the leaders of China Property Association and the strong support of all enterprise members, the Standardization Committee will continue to live up to expectations, do a good job in organizational construction, give full play to the various functions of the Standardization Committee, focus on key tasks, coordinate and promote, strive to achieve results, and make greater contributions to industry standardization.



At the same time, the conference also held a plaque awarding ceremony for the "Zhongwu Education Internship Base".

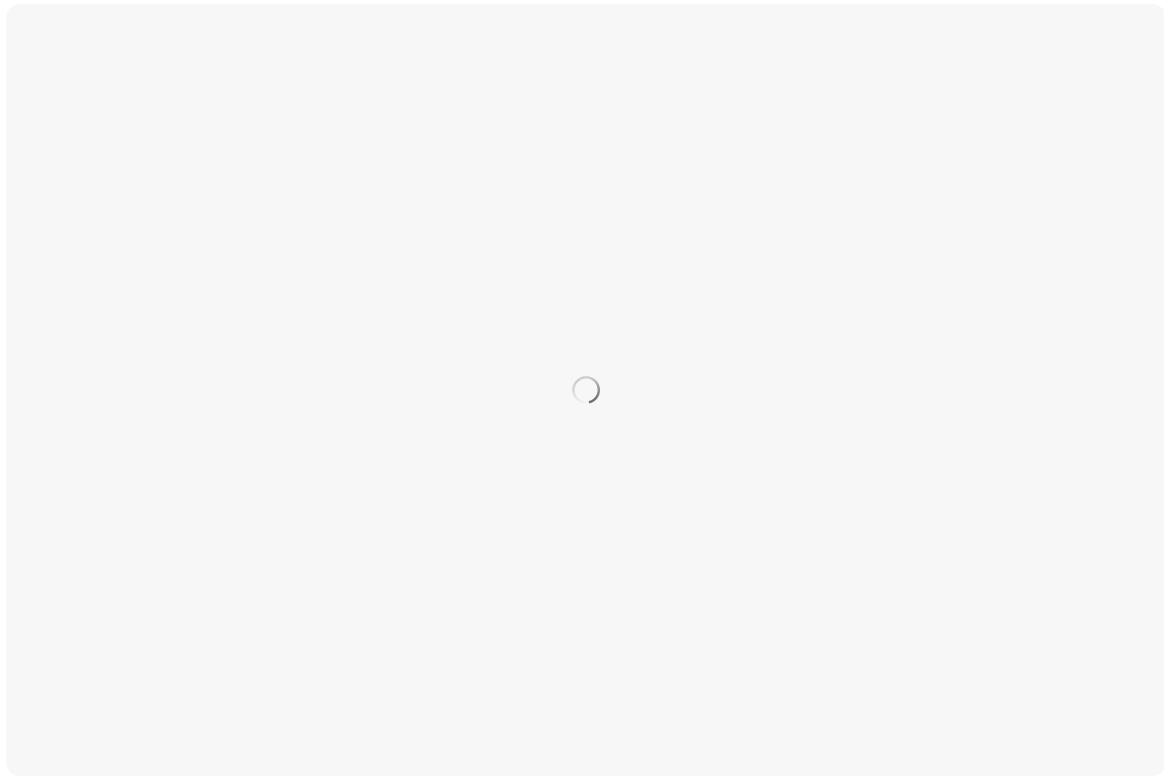


Yang Zhangfa, General Manager of Greentown Property Services Group, delivered a speech on behalf of the partners of "Zhongwu Education". Lin Changqing, Vice President of China Property Association and Chairman of Zhongwu Education, also delivered a speech.

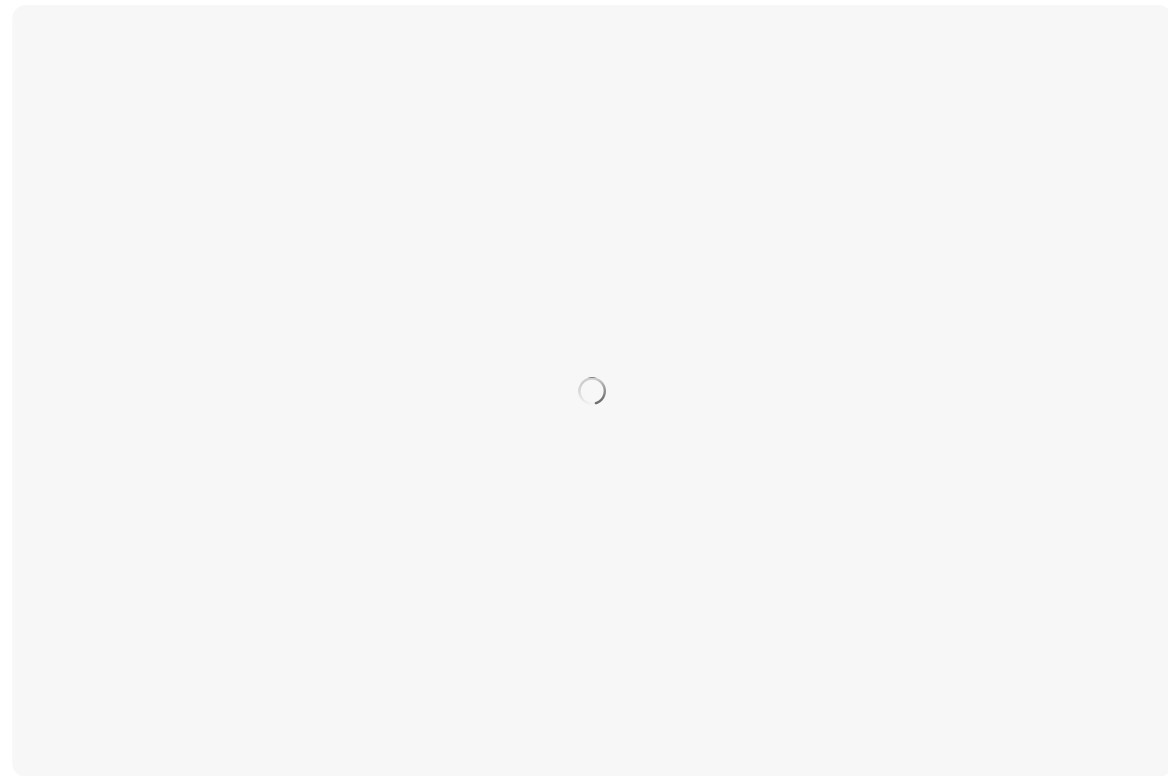


Subsequently, Shen Jianzhong, President of the China Property Management Association, delivered an important speech. He first talked about a series of standardization guidance documents issued by the State Council in 2015 and the important instructions on standardization given by General Secretary Xi Jinping and Premier Li Keqiang at the 2016 ISO Conference. These documents represent the country's emphasis on standardization and point out the direction for standardization work in the property management industry, which is of great significance. President Shen pointed out that the standardization development of the property management industry has just started, but the huge energy of standardization and its driving role in the industry are obvious to all. The standards reflect the overall strength of the industry, the industry's voice, commanding heights and core competitiveness, and represent the industry's first-mover advantage. At the same time, President Shen expressed his appreciation for the large amount of fruitful work done by the Standardization Committee in the past year since its establishment, and especially mentioned that the Standardization Committee has made great contributions in the compilation of the "Property Management Guide" series, which is also inseparable from the strong support from inside and outside the industry. Regarding the direction of future standardization work, President Shen said that the industry standardization work has a long way to go, mainly in three aspects: first, the formulation of standards should ensure quality and quantity, ensure that the standards become industry authority, and guide the development of the industry, including national standards, industry standards and group standards; second, standard implementation is the core of standard formulation, and every employee should have a sense of scale and awe for the standards through strengthening training and interpretation, so that the standards can become the industry yardstick; third, strengthen the training of industry talents. Talents are the most valuable resources for the development of industries and enterprises, and more external talents should be

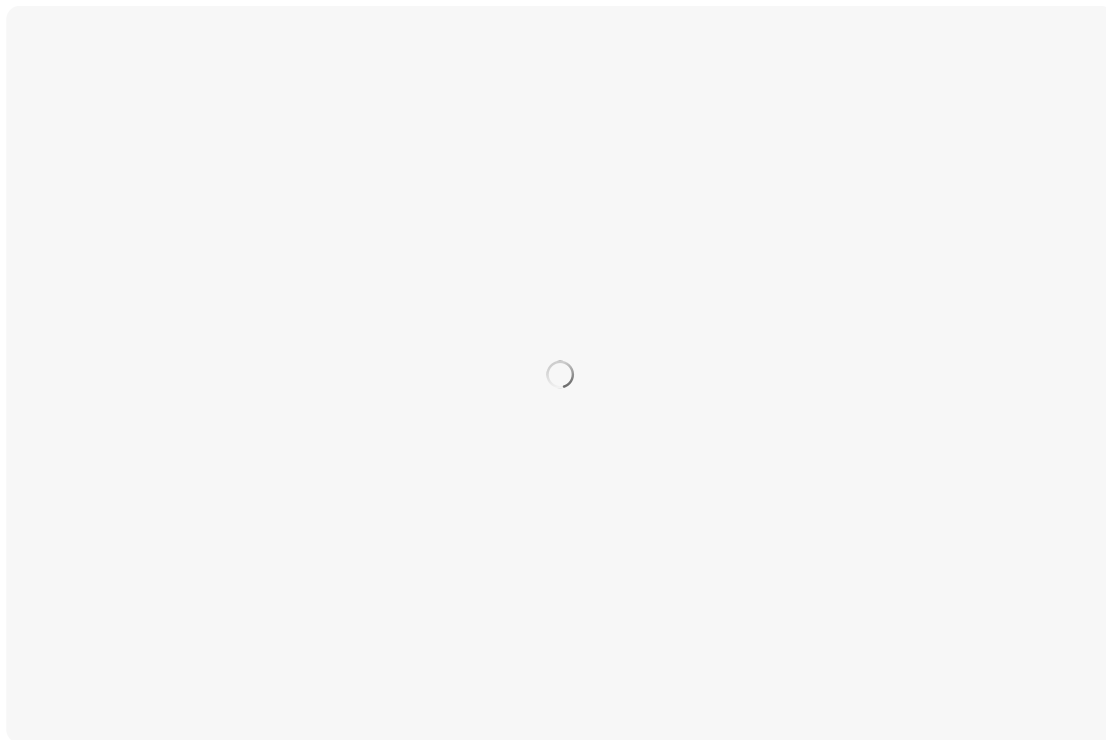
introduced and internal talents should be cultivated. Finally, President Shen expressed his earnest expectations for the Standardization Committee and wished that the Standardization Committee would play a greater role in the development of the industry.



Next, the "Industry Standardization Outlook" sub-forum officially began, and the meeting was chaired by Gao Wentian, member and secretary-general of the Standardization Committee of the China Property Association and deputy general manager of AVIC Property Management Co., Ltd. The meeting first held the founding meeting of the "High-end Office Property Enterprise Alliance".



The rotating chairman unit of this term is AVIC Property Management Co., Ltd., and the rotating chairman of this term is Liu Wenbo, executive vice chairman of the Standardization Committee of China Property Association and general manager of AVIC Property Management Co., Ltd.



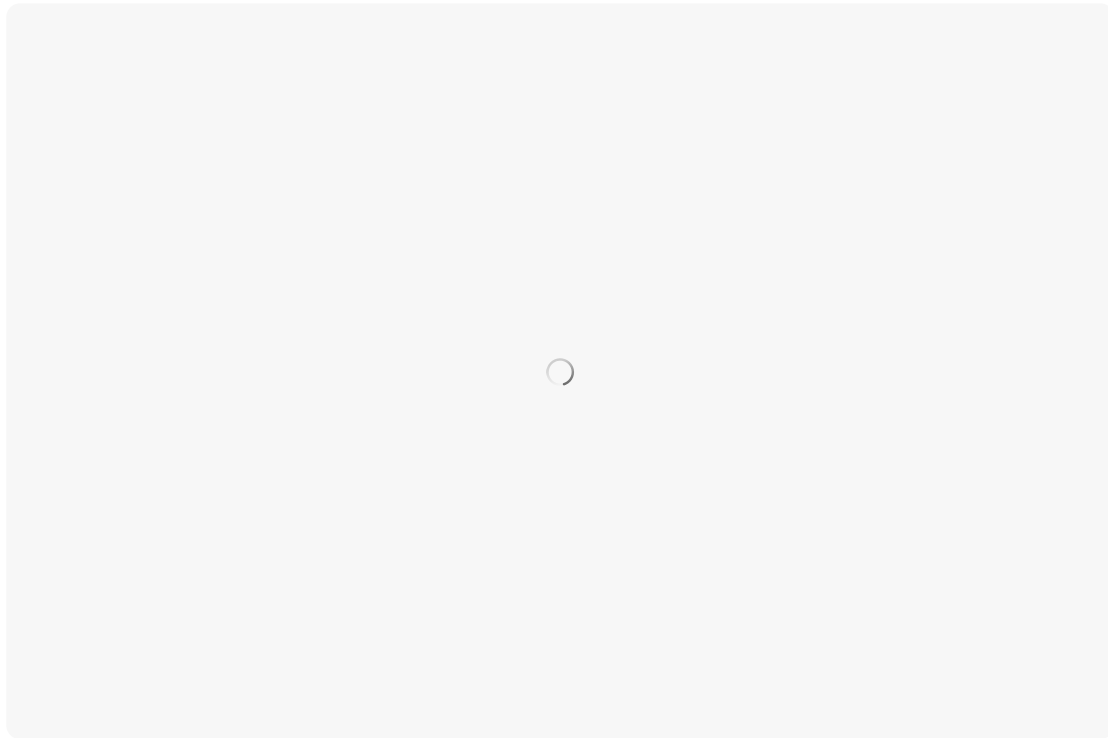
Mr. Liu said that after the establishment of the alliance, all member units need to work together to strengthen the research and exploration of business formats, solve the problems and difficulties in office property management, and carry out exchanges and share experiences in standardization construction, innovative research on high-end office

property service models, and learning from benchmark companies, so as to bring more market innovation and development opportunities to property companies, thereby bringing value to the development of the industry. As the rotating chairman unit, AVIC Property will be entrusted with the responsibility to organize and serve all alliance members. We hope that everyone can cooperate sincerely, share and help each other, and drive the common development of the industry.

Wang Zongling, Party Secretary and Vice President of China National Institute of Standardization, delivered a keynote speech entitled "Improving the Effective Supply of Standards to Promote the Development of the Property Industry". President Wang believes that property services are important livelihood services, and standardization is an important means to improve the level of industry governance. First, she introduced the development of standardization in my country. The leaders of the Party and the country attach great importance to standardization work. Standardization has become an integral part of the national governance system. The Chinese government has issued a series of major deployments, and standardization has brought unprecedented development opportunities. Then, she talked about the important measures and progress of standardization reform: first, establish an efficient and authoritative standardization coordination mechanism; second, integrate and streamline mandatory standards; third, optimize and improve recommended standards; fourth, cultivate and develop group standards; fifth, open up and invigorate enterprise standards; and sixth, improve the internationalization level of standardization. Finally, she put forward several thoughts on promoting the development of standardization in the property industry: first, give full play to the role of the National Property Service Standardization Technical Committee and improve the national and industry standard system in the property field; second, stimulate market vitality and increase the supply of group standards; third, vigorously promote enterprise standardization work.



In addition, Chen Changmin, general manager of Tibet Water Resources Co., Ltd. and Tibet Ruishanghui Industrial Co., Ltd., delivered a keynote speech on the "Good Water Bringing Community Service Integration Model".



Finally, the meeting conducted interactive exchanges around "Innovative Practices of Standardization of Property Service Enterprises". The interactive session was hosted by Gao Wentian, member and secretary-general of the Standardization Committee of China Property Association and deputy general manager of AVIC Property Management Co., Ltd. Zhu Chuntang, chairman of Shanghai Yizhong Gentai Property Management Co., Ltd., Li Yimei, general manager of Chengdu Jiashan Business Service Management Co., Ltd., Li Yali, general manager of Henan Kailin Property Management Co., Ltd., and Jin Yi, vice president of Shandong Mingde Property Management Co., Ltd., gathered together to conduct in-depth exchanges and discussions on the standardization work and innovative practices of property service enterprises.



The meeting was successfully concluded in a warm and friendly atmosphere. This meeting was held one year after the establishment of the Standardization Working Committee of the China Property Management Association. It was not only an important stage for the standardization work of the property management industry to enter a standardized development, but also created an opportunity for full discussion and exchange for the industry and enterprises. These works have actively responded to the national and industry standardization development strategies, and played a supporting and leading role in the development and transformation and upgrading of the industry, laying a solid foundation for the property management industry to refine industry wisdom, enrich theoretical knowledge of standardization, and carry out industry standardization work.

